

# Dean Clifford

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*Motivational and Inspirational Keynote Speaker*



Dean was not expected to live past the age of 5.

When Dean was 10 he was told he would never walk again.

Dean was told he would never be able to get a job or fit into society

Dean has turned every negative into a positive to not only defy all the naysayer. But to thrive under extreme adversity to achieve more than anyone could have ever dared to dream.

Dean is very passionate about motivating others using his successful struggle for life to empower audiences. He challenges his audiences too dare to dream and believe in themselves, using his own life experience as the driving motivational factor.

Dean created his company DMC Motivational in 2004. Within 18months Dean had established himself as one of the most in demand Motivational Speakers the world has ever seen.

Dean has conversed with Prime Ministers, Sat side by side with some of the worlds most successful business people.

Dean mentors and inspires the next generation to aim high and achieve their own individual dreams.

“There is no limit to what Dean can and has achieved.”



What is so amazing about Dean Clifford you may say? Simple Dean is a survivor! Dean was born with Epidermolysis  $\hat{A}$  Bullosa which is commonly referred to by the media as Cotton Wool Kids or E.B.

Dean's life is one of extreme pain and hardship, yet he has never wavered from his own dreams to be a productive member of the community.

Dean's story is powerful, moving and empowering, an audience is taken on the emotional roller coaster that is his life!

Dean sharing his story- is life changing and makes one look seriously at life and what we all take for granted. He has something unique and special to offer to everyone, from all walks of life and every age group, corporation, or business simply by sharing his amazing story!

Dean motivates, encourages and empowers all who come in contact with him, His Motivational presentations inspire everyone to follow their dreams and believe in themselves the way Dean has throughout his life. You most definitely come away inspired, realizing what the power of One can actually achieve. If you are looking for a unique speaker, someone who can have a memorable impact upon your audience, someone to stir emotions and touch the heart of everyone, someone thought provoking, humorous and passionate, then you are looking for Dean Clifford.

People with EB are commonly described as 'Cotton Wool Kids'. That's because it's a disease that usually results in an early death. In Dean's case the word 'survivor' is more apt.

Dean continues to baffle medical science as one of the oldest survivors of what should be a fatal genetic skin condition. Despite a life of extreme pain and hardship, he has never wavered from his own dreams to be a productive member of the community working and contributing in a meaningful way.

When he's not traveling the world sharing his story as a motivational speaker, Dean is the business and marketing officer for Ken Mills Toyota.

Dean is an Ambassador for the Brisbane Broncos Football Club, and a spokesperson for EB Awareness. He was a brand ambassador for Toyota Australia for 15 years, and has been the face and voice for Disability Employment in Australia. In recognition of his outstanding work to raise awareness for people with disabilities seeking to fill mainstream employment opportunities, he received a lifetime induction into the Hall of Fame.

Since 2004, Dean has trained as a powerlifter, and has become internationally recognised as one



of the strongest powerlifters in his weight class - amazing for someone who's skin is still medically regarded as being as fragile as tissue paper.

In demand as a motivational speaker, Dean's presentations are raw, honest and powerfully moving as he details the highs and lows that are his life and the keys he has used to stay alive, to thrive and survive.

## Client testimonials

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“ Dean exceeded all our expectations. What our players heard was a very powerful and inspiring motivational presentation. Dean delivered in his presentation what we at the Brisbane Broncos strive to install in our team. Commitment, Desire to achieve, Dedication and Never Admit Defeat mindset. To keep 30 highly physical athletes still and captivated for 40 minutes is testament to the power of Dean's Raising the Bar Presentation.

- **Brisbane Broncos**

“ All who were there described your presentation as inspirational.

- **Australian Public Service Commission**

“ Dean packed the venue and became the talking point of the conference. The national executive was so impressed, Dean has been engaged as the keynote speaker at our next conference.

- **Association for Competitive Employment**

“ Your presentation was more than motivational and far more than inspirational. You embodied the ultimate goal of human endeavour and your life story took us all to a new dimension. This group of life-hardened police could not stop talking about the positive impact your presentation had on them

- **Australian Federal Police**

“ On entry, Dean was introduced to the management team who were all a little taken back by his arrival, as I think most were expecting a sports star or the like. Without any hint of being shy or holding back Dean took over from there. While he spoke he maintained such a keen intent audience.

- **Qantas**

“ It was the NRL's privilege to have Dean Clifford as one of the speakers during the Toyota Cup induction camp. We are approached by numerous speakers every year, the majority of which



we turn down as we are very selective in this process. However when Dean made himself available, we jumped at the opportunity to have him speak.

**- NRL Education and Welfare**

“ To walk a mile in Dean’s shoes and maintain the composure and zest for life Dean has is beyond most mere mortals. Yet he shares openly and willingly urging others to dream and to believe in themselves! Dean’s story is powerful, moving and empowering, an audience is taken on the emotional roller coaster that is Dean’s life! Dean sharing his story is life changing and makes one look seriously at life and what we all take for granted.

**- Shane Webcke**

“ Dean not only delivered an inspiring and motivating talk, he managed to captivate and hold the attention of the entire audience of players, male and female, ranging in age from 14 years to 68 years ... Dean’s courage and passion leaves a lasting impression upon your mind and your belief system not just hours or days after meeting him, but for a lifetime.

**- Northern Territory Polocrosse Association**

“ Dean Clifford was hired to give an inspirational talk at our annual ‘Harley Owners Group Officer’s training’ in Cairns August 2012. Without seeing Dean’s presentation before I wasn’t sure of his structure and was a bit nervous of the outcome. Without doubt I would have to say Dean’s presentation, was one of the best I have ever witnessed. He would admit our crowd was a tough one to conquer. However nearly 200 members in the room were memorized and in awe of a wonderful man that is Dean Clifford. I would highly recommend him to speak at any conference or event. He is an amazing story teller, has achieved amazing feats in his life and will leave people he meets in amazement. Thanks Dean for coming along to our event, I would have you again at a future event any day.

**- Harley Davidson Australia**

“ Each year Shepparton Access celebrates International Day of People with Disability, and invites a guest speaker to our Community Celebration Breakfast, This year we were very pleased to have Dean Clifford as our guest. Dean was a very inspirational speaker. His story was powerful, moving, empowering, emotional and one of extremes. He displayed a unique ability to relate to and engage with people from all walks of life. The feedback from Dean's presentation has been extraordinary, Comments have included "Best Speaker ever" "Displayed great insight into life of self and others" "I will never complain about getting up early again" "Not allowing pain to impact on a vibrant life is surreal" "A unique journey overcoming the insurmountable" "Thank you for inspiring me to reach for my dreams" "A proud Australian, proud of his Olympic experience". It is with sincere confidence, I recommend you consider Dean Clifford for your next speaking engagement. You will be motivated by his unique ability to break down many diverse barriers and to reach for the



stars.

- *Shepparton Access*

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[VIDEO OF SPEAKER](#) 

