

# **Dean Clifford**

### Motivational and Inspirational Keynote Speaker

Not expected to live past the age of 5, told when he was 10 he would never walk again, get a job or fit into society, Dean Clifford has turned every negative into a positive. To not just survive, but thrive under the extreme hardships and adversity he faces every single day.



What is so amazing about Dean Clifford is simply he is a survivor!

Dean was born with Epidermolysis Bullosa which is commonly referred to as Cotton Wool Kids / Butterfly Children or the abbreviation E.B.

Dean's life is one of extreme pain. Yet he has never wavered from his dreams to be a productive member of the community working and contributing in a meaningful way.

Dean is very passionate about motivating and inspiring all by sharing his amazing life story to empower his audience. He challenges them to dare to dream and believe in themselves, to chase their dreams and achieve as much as humanly possible.

He has shared his story to millions of people, travelling around Australia and overseas inspiring everyone he spends time with.

Dean has racked up millions of views online and receives countless requests from media all over the world wanting to feature his amazing story on their platforms.

For 15 years he was an International Brand Ambassador for an automotive company, the face and voice for Disability Employment and inducted into the Australian Hall of Fame for his outstanding work to raise awareness for people with disabilities.

Dean is currently an Ambassador for the Brisbane Broncos Football Club, as well as an Ambassador for Debra Australia which supports everyone living with "the worst disease you've ever heard of," Epidermolysis Bullosa.

If all that is not enough, Dean took up the hobby and challenge to become a Powerlifter in his spare time. This has seen him become one of the strongest powerlifters in his weight class in the world. Amazing for someone whose skin is still medically regarded as being as fragile as tissue paper and rips apart at the slightest touch.

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**5** celebrity speakers Presents...

Dean's story is powerful, moving and empowering, an audience is taken on the emotional roller coaster -that is his life! Dean sharing his story- is life-changing. It makes you look seriously at life and what we all take for granted. He has something unique and special to offer to everyone, from all walks of life and every age group.

- Resilience
- Motivation

## **Testimonials**

<sup>11</sup> Dean exceeded all our expectations. What our players heard was a very powerful and inspiring motivational presentation. Dean delivered in his presentation what we at the Brisbane Broncos strive to install in our team. Commitment, Desire to achieve, Dedication and Never Admit Defeat mindset. To keep 30 highly physical athletes still and captivated for 40 minutes is testament to the power of Dean's Raising the Bar Presentation.

#### - Brisbane Broncos

" All who were there described your presentation as inspirational.

#### - Australian Public Service Commission

Your presentation was more than motivational and far more than inspirational. You embodied the ultimate goal of human endeavour and your life story took us all to a new dimension. This group of life-hardened police could not stop talking about the positive impact your presentation had on them

#### - Australian Federal Police

<sup>11</sup> Dean delivered an inspiring, entertaining, and authentic keynote speech at our Human Rights conference. He shared his life journey—the highs and the challenges—in a way that left us in awe of his resilience and positivity. It's hard to fathom all that he has endured and continues to face, yet he radiates optimism, warmth, and a genuine zest for life. Despite the tragedies he has experienced, Dean has a remarkable ability to inspire belief in the power of motivation and the desire to become the best version of ourselves. I wholeheartedly recommend Dean as a keynote speaker for any event. He was an absolute pleasure to work with and exemplifies grace, professionalism, and true gentlemanly charm.

#### - Aruma

It was the NRL's privilege to have Dean Clifford as one of the speakers during the Toyota Cup induction camp. We are approached by numerous speakers every year, the majority of which

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we turn down as we are very selective in this process. However when Dean made himself available, we jumped at the opportunity to have him speak.

- NRL Education and Welfare

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VIDEO OF SPEAKER

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