

## Lisa McInnes-Smith

# Acclaimed Keynote Speaker, Master of Audience Participation

Lisa McInnes-Smith is an expert on peak performance: what it takes to shift an attitude, shift direction, shift behaviour or shift outcomes.

One of Australia's most highly regarded conference keynote speakers, and the first person outside the US to be inducted into the International Speaker Hall of Fame, the highest accolade in the speaking world, she is a master of audience participation. The National Speakers Association (NSA) awarded Lisa the Council of Peers Award for Excellence (CPEA) for her extraordinary gift to communicate, connect and transform.



With a tertiary background in Sports Psychology and Human Performance, Lisa propels groups, teams and leaders to new levels of achievement focus.

Her dynamic, engaging and interactive presentations inspire and motivate audiences to be the best they can be.Lisa speaks regularly throughout Australia, Asia, NZ and the USA to a wide range of audiences including company directors, sales teams, executives, service providers, entrepreneurs and young achievers.

She has presented to more than one million adults across twenty-two countries and shared the stage with two American Presidents, one Vice President and a host of celebrity entertainers, including the late Ray Charles. She is also the author of seven best-selling books.

#### Lisa McInnes-Smith talks about:

## Lead, Follow or Get Out of The Way

Decisions to lead or follow have a large impact on the productivity of the team and organisation. This humorous and compelling presentation will show your people that leadership is not a title or position but something that we all participate in, and instill a deeper understanding of the significant role leaders play in the team.

Delegates learn:

How to be inspiring



- The attributes that make you worth following as well as how to grow the most important leadership qualities
- How to create an environment where people can thrive.

#### Sticky Teams!: The Art of Building Great Teams

This program is for any company that needs better teamwork, a healthier culture or improved staff engagement. It impacts sales teams, leadership teams and technical teams. It leaves people feeling empowered and united and ready to become more effective team players by shifting behaviours, habits and results; and capitalising on strengths.

Lisa demonstrates how team members can inspire others to deliver long-term positive outcomes. She helps individuals to use the two most important forms of feedback to multiply their own effectiveness and release the talents of those around them.

### Up Your Capacity!: How to Raise Your Performance, Your Thinking and Your Results

Setting people on a strategic pathway of continuous improvement, Lisa helps identify what energises, engages, inspires and motivates individuals, while also pointing out what robs, deflates and saps their energy.

The session will explore:

- The power of full engagement for creating personal and professional satisfaction and helping individuals recognise the contribution they make to the company and what it means to perform at your maximum capacity.
- The skills for better communication and how to generate supportive feedback and turn it into better performance

#### **Empowering Women To Lead: Building influence and Capacity**

Some of the key attributes of significant leaders are energy, passion, commitment and vision. When you add creativity, connection, empathy and integrity - many strong female traits - there exists greater potential for strong and healthy corporate communities. Most women have more potential and capacity than they currently use. Lisa inspires women to pursue significant goals, use their strengths and increase their capacity, by adapting their behaviour, their habits and their outcomes to achieve goals that matter.

#### The outcomes:

- Improved teamwork, transparency, connection and communication with colleagues
- Increased confidence to lead and greater consistency in delivering results

#### Client testimonials





- $^{\prime\prime}$  Your presentation was first class, thoroughly professional and perhaps most important of all the participants are still talking about it.
- Hoechst Australia
- Extremely impressed with the way you were able to relate to so many different personalities, as well as have them so keen to participate.
- Mobil Oil Australia
- Your ability to keep the participants interested and involved and your approach to make learning a fun experience contributed greatly to the success of the event.
- Lufthansa German Airlines
- "The response to your presentation has been overwhelming. The impact on both business and the personal lives of our people astounded me.
- Nestle Australia
- You were powerful, passionate and engaging. You are one of a kind.
- ACP Magazines
- The feedback from our Leaders has been unbelievable. We often receive positive feedback but the enormity and scale from this presentation has been outstanding.
- Neways (International) Australia
- (Lisa was received) amazingly well...the staff definitely look forward to attending these sessions now.
- Coles Group Limited
- "The staff loved her, her enthusiasm and her messages. She totally engaged the audience, was humorous and engaging.
- Firbank Grammar School
- "Lisa was received extremely well, people were full of life after her presentation and flocked to thank her.



- SDA (Shop, Distributive and Allied Employees Association)

VIEW SPEAKER'S BIO ONLINE 3

VIDEO OF SPEAKER 2