

# Graeme Goodings

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## *MC, keynote Speaker & facilitator*

Graeme Goodings has been involved in the media all his working life. Over a long and varied career (more than 40 years), he's worked for The Age in Melbourne, Radio 3AW in Melbourne, 7LA, 7EX and TNT 9 Launceston, 5DN, 5AA and NWS 9 in Adelaide, Channel Ten Adelaide then Channel 7. During his time at TNT 9

Launceston, he co-produced and co-hosted The Saturday Night Show which won a Logie for best live variety show in Tasmania.



In 2004, Graeme was diagnosed with cancer and stepped away from the news desk for eight months. One of the ways in which he dealt with the disease, and has helped others to deal with the disease as well, was to produce the video Cancer - What Now?

Since that diagnosis, life has changed for Graeme for the better. He's happy to share his story or to talk about specific aspects of the media.

As well as Graeme's vast on-air experience, he's also been a night club MC, TV variety, comedy writer/performer show host, voice coach and Media tutor. He is a Board member for Prostate SA and an Ambassador of the Adelaide Football Club.

Graeme Goodings is also an exceptional Master of Ceremonies and Forum facilitator.

## *Graeme Goodings talks about:*

- **Dealing with cancer and making the video, Cancer -What Now?** - In this revealing and empowering keynote, Graeme Goodings describes the way in which he managed his cancer - from diagnosis to telling his kids and the long slow road to recovery. This 30- to 90-minute presentation (depending on your needs) is frank, uplifting and entertaining.
- **How to Handle the Media for Fun & Profit** - At some stage, most people in business need to deal with the media. This half or full day workshop will provide your team with the skills they need to effectively manage the media.
- **A Life in the Media** - An informative, entertaining keynote over 30 - 60 minutes that provides an insight into life in the media.
- **The Television Game - How ratings work** - A 30 - 45-minute keynote on the relevance of ratings, how they work and the thought processes behind programming decisions.

## Client testimonials

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“ In his capacity as MC I have called on Graeme Goodings to host many of these events including the annual Melbourne Cup day function for more than 850 people. Graeme has been able to control, charm and entertain the audience with style and class befitting events of the stature I am organising. I would not hesitate to recommend him in the capacity of host, MC or guest speaker.

- **Angela Condous, Patron, Advertiser Sunday Mail Foundation**

“ Graeme spoke extremely well and made everyone feel comfortable.

- **Motor Trade Association of South Australia**

“ Sincere thanks for your exceptional MCing of numerous Adelaide Festival Centre Foundation Gala Dinners during my time as Chairman. Your attention to detail and appreciating and understanding the requirements of the evenings, coupled with your professionalism and style ensured that all the functions were of outstanding success with numerous thanks and positive remarks on your MCing of our prestigious events.

- **Adelaide Festival Centre Foundation**

“ I have known Graeme Goodings for nearly 20 years both personally and professionally and can vouch for him as one of the best presenters I have seen. Graeme was always the complete professional. He was well prepared, presented immaculately and of course has vast experience. He also connects well with people, both as an audience and at a personal level.

- **Steven Trigg, Chief Executive, Carlton Football Club**

“ Graeme brings an incredible depth of professionalism to AIIA's flagship conferences and events in the role of master of ceremonies. He is a perfect choice when events involve senior business executives and government officials. His in-depth, before the event preparation combined with focus on audience and sponsor needs results in glowing feedback from our stakeholders at the highest levels.

- **AIIA Australia Information Industry Association**

“ Our event was a great success. We were fortunate indeed that Graeme Goodings gave of his time and his expertise so generously. Graeme is a person of immense skill and experience who is personable and engaging, his key to success is his willingness to invest in your success.

- **RSL Virtual War Memorial**

“ Thank you for your support particularly in your role as a bowel cancer survivor in working with Cancer Council SA to raise awareness in the community about this insidious disease. Your ability to communicate messages with empathy and understanding to a wide range of people has been most valuable for us.

**- Cancer Council SA**

“ Life. Be in it’ was appointed to manage the Opening and Closing Ceremonies of the Special Olympics National Games, held at the Adelaide Dome. It was a special event and the program was designed to give athletes with an intellectual disability the “time of their lives” - and it did. However, this would not have been possible without the enthusiastic support of the compere - Graeme Goodings. His understanding and well spoken presentation throughout the show was one of the reasons the Opening Ceremony was declared the best ever!

**- Life, Be in it**

“ Sincere thanks for your exceptional MCing of a number of our National, and State key note functions & dinners for the AIIA [Australian Information Industry Association] over the last 4 years when I was Chairman of the South Australia Board. Your research in understanding our business coupled with your professionalism and style ensured that all the events were conducted with exceptional professionalism.

**- AIIA South Australia**

“ Graeme has been invited as a guest speaker to many of our functions and has proven to be a great story-teller. I have no hesitation in recommending Graeme as an MC - or as a guest speaker - for any occasion.

**- Ann Pilkington, Adelaide Football Club**

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