

Grace Brennan

Founder of Buy from the Bush Regional Advocate

Founder of Buy From The Bush, Inspirational Speaker and Advocate for Regional Australia.

Entrepreneur Grace Brennan lives on a sheep and cropping farm in Warren, NSW with her husband Jack and their four children.

In 2019 Grace founded #buyfromthebush, a groundbreaking social media campaign, to support rural communities facing drought. In the last five years, the campaign has generated over \$14M for small and micro businesses based in rural Australia. Her work has united the city and country and changed the perception of what is possible when you live in the bush.



In 2020, Grace also launched a rural accommodation directory, Stay In The Bush.

Grace has successfully partnered with multinationals like PayPal, Visa and Meta to deliver brand campaigns and capacity-building opportunities for small business owners. In an unprecedented way, her work has connected rural makers, creators, artists, and retailers with global customers.

Grace was named by the Sydney Morning Herald as one of the nine most influential women entrepreneurs of 2020 and was invited by the Premier of NSW to give the Australia Day Address to the nation. In 2021 she was named NSW Regional Woman of the Year and was a NSW finalist for Australian of The Year.

Passionate about storytelling and community-driven change, Grace is a writer, speaker, collaborator, and community builder. She is a proud advocate for regional Australia and women in business.

Testimonials

"Grace Brennan is an absolute inspiration. She is incredibly insightful, eloquent and most importantly, relatable. Every word that seems to so effortlessly fall from her mouth is a pearl of wisdom that needs to be etched on your brain because it is so valuable. Grace is smart, funny and engaging.



- The Huddle

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