

# Sam Bloom

## *World Para Surfing Champion, Keynote Speaker and Author*

Sam Bloom is a World Para Surfing Champion, a sought-after and engaging keynote speaker and a bestselling author. In early 2013, Sam's dream life turned into a nightmare when on holiday in Thailand she unknowingly leant against a rotten balcony railing, falling through it and crashing six metres onto the concrete below. Her accident left her paralysed from the chest down.



Broken and hopeless, Sam reached her outer limits of physical and mental suffering. But with courage and determination she made her way back from the edge, scarred but undefeated.

Since her accident, Sam has inspired a bestselling book and major film, co-authored her own bestseller, competed for Australia at the elite level in two sports, and become a 2 x World Para Surfing Champion.

Today, she continues to defy the barriers in life and in sport, and inspires people around the world to do the same.

### **More about Sam Bloom:**

Sam has found purpose in motivating others to live their best lives today, not tomorrow. From students to C-suite executives and all ages and backgrounds between, Sam's story continues to inspire audiences globally.

Sam's powerful story inspired the movie *Penguin Bloom* starring Naomi Watts and Andrew Lincoln. The movie premiered as one of only 50 films chosen for the 2020 Toronto International Film Festival. It was released globally in January 2021 with an Australian premiere and box-office, while it was purchased by Netflix to stream across key global territories. The film became an immediate hit taking #1 at the Australian box office and trending on Netflix in North America and across Europe.

After the success of international bestselling book *Penguin Bloom*, Sam decided it was time to share her story in her own words for the first time.

Teaming up with Bradley Trevor Greive again, Sam and Cameron created *Sam Bloom: Heartache*



& *Birdsong*. Released in September 2020, the book became an instant bestseller and was shortlisted for the ABIA 2021 Illustrated Book of the Year.

Sam focuses her impact work in two areas - Environment & Climate Change, and Spinal Cord Injury. Sam is an ambassador for The Sapphire Project, Surfers for Climate and Wings for Life, as well as funding ground-breaking scientific research by donating a % of book sales to SpinalCure Australia.

### **Sam Bloom speaks about:**

Sam is one of Australia's most highly sought-after keynote speakers, delivering powerful and inspiring presentations to audiences across Australia and around the world.

Set to Cameron's remarkable imagery, her personal story resonates deeply with audiences of all ages and backgrounds

Sam speaks about:

- Cultivating resilience
- Adapting to change
- The power of family, hope and love
- Goal setting, grit and determination
- Mental health and wellness

### **Client testimonials**

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“ Sam impacted our audiences with such humour and realness that we were moved to tears. Her storytelling brought us all to our feet for a standing ovation, I'll forever carry her message with me.

- **Global CEO Business Chicks**

“ Thank you so much for sharing your incredible story, it was truly inspirational on so many levels. I loved the passion in your partnership with Cam, it shone through the entire presentation. Amazing stuff!

- **CEO Lexus Australia**

“ I cannot thank Sam and Cameron enough for helping us create such a memorable event, they are beautiful people and this shines in everything they say and do.



**- Founder Oliver's Gift**

“ It was such a pleasure to have had the opportunity to meet and listen to Sam. Life changing and something we will never forget.

**- General Manager GTS Westpac**

“ Sam captivated our audience with her incredible life story, which unfolded against a stunning backdrop of Cam's photography..the Bloom story is one of hope, and love and the incredible things you can conquer when you have the right support network around you. Thank you once again Sam & Cam. Both of you are an absolute inspiration!

**- Macquarie Bank**

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