

# Duncan Wardle

## *Former Head of Innovation and Creativity for Disney*

As Head of Innovation and Creativity at Disney, Duncan Wardle and his team helped Imagineering, Lucasfilm, Marvel, Pixar and Disney Parks to innovate, creating magical new storylines and experiences for consumers around the globe.

He now brings his extensive Disney experience to audiences around the world using a unique approach to Design Thinking, helping people capture unlikely connections, leading to fresh thinking and disruptive ideas.

Delivering a series of keynotes, workshops and ideation forums, his unique Innovation toolkit helps companies embed a culture of innovation into everyone's DNA.

Duncan is a multiple Ted X speaker and contributor to *Fast Company*, *Forbes* & *the Harvard Business Review*. He teaches innovation Master Classes at Yale, University of North Carolina and University of Florida.

In 2008 he received the American Citizen of Choice Award at the White House. He holds an Hons. MBA and Hons. Doctorate from Edinburgh University. He also holds the Duke of Edinburgh Award presented by Her Majesty, Queen Elizabeth.

### ***Duncan Wardle speaks about:***

Drawing on his experience as Head of Innovation & Creativity at the world's most creative organization, the Walt Disney Company, Duncan now serves as an independent innovation and design thinking consultant, helping companies embed a culture of innovation and creativity across their organization.

**Inspirational Keynote Speaking:** As a Keynote Speaker, Duncan has shared his strategies with companies such as McKinsey & Company, Disney, Apple, Forbes, NBA, Coca Cola, and more.

**Creativity & Innovation Workshops:** Duncan not only inspires companies to be more creative and innovative, he gives them useful, tangible tools. He marries strategic thinking with creative ideation to deliver game-changing and measurable results.



**Why Duncan?** His unique approach to #DesignThinking places the end user at the core of the creative process, uncovering new and usual insights for innovation and instantly propelling any business to greater heights.

If you:

- Are looking for an Innovation Keynote Speaker
- Need to create a culture of Innovation & Creativity
- Need tools that you can implement immediately
- Need game-changing & measurable results

## Client testimonials

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“ While Duncan spoke to a large and packed room, people were inspired and hung on his every word. Many claimed it was one of the best presentations they’d ever experienced. If you’re looking for an amazing speaker who can motivate others to innovate then look no further than Duncan. Michael Stelzner, Founder, Social Media Marketing World

- *Michael Stelzner, Founder, Social Media Marketing World*

“ Duncan’s workshop sparked our creative minds and gave us the tools that will pay dividends for years to come. My team was thoroughly captivated, fully engaged, energized and inspired. Look no further than Duncan for one of the best investments you will ever make in your business. Lisa Cotter, VP of Marketing, Orlando Magic

- *Lisa Cotter, VP of Marketing, Orlando Magic*

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