

Richard Watson

Predicting the future of work and business

Richard Watson is the founder of nowandnext.com, a website that documents new ideas, innovations and trends from around the world.

Richard has worked on strategic planning, innovation and 'futures' projects with clients including: Virgin, St George Bank, Coles Myer, Tesco, Toyota and Express Newspapers.

Specific areas of expertise are future trends and innovation, especially in the media, retail, banking, airline, automotive and food industries.





- The Future of Money
- The Future of Retail
- The Future of Innovation
- The Future of Education
- The Future of Customer Service
- Trends in Financial Services
- Why Companies need to Fail in order to Succeed
- Managing Innovation

Client testimonials

The feedback on Richard was really positive and more than half of the staff asked for a copy of his presentation.

- AMP

"Richard was excellent and covered our brief beautifully.





- McDonalds

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