

Em Rusciano

Comedian, Broadcaster, Author & Corporate Entertainer

Em Rusciano is a multi-talented and hilariously funny Australian performer with experience in radio and live on stage. She is also a published author, podcaster and a musician with chart-topping audio books and songs to her name. Combined with her strong social media following, Em is a well-known, highly respected entertainer with a broad influence and wide appeal.



More about Em Rusciano:

Em Rusciano first came to the public's attention when she competed in *Australian Idol* in 2004. She made it into the top 12 spots, then finished in 9th position, along the way negotiating a role at Southern Cross Austereo. Em spent five years in breakfast radio in Adelaide and Perth, before making the move back to Melbourne to try her hand at live comedy.

A successful comedian, with consecutive sell-out shows around Australia over several years, Em's stage presence keeps getting bigger. In February 2018, she embarked on the *Evil Queen* tour, in which she had to add extra shows after the Sydney Opera House, Melbourne Palais Theatre and Queensland Performing Arts Centre sold out in only a few hours.

In 2015 Em's debut podcast *Deeply Shallow* reached number one on the iTunes charts eight weeks in a row. This success was followed with *The Em Rusciano Radio Show*, a national Sunday night show on the Hit Network, and soon after a Breakfast radio spot on Sydney's 2dayFm. Before she left 2dayFM in 2017, the station reached its highest ratings in five years.

Em's best-selling first book *Try Hard: Tales from the Life of a Needy Overachiever* went to the top of the iBook charts before it was even released, with great critical and public acclaim. The self-narrated audiobook version reached the top of the iTunes charts upon release, and was nominated for the ABIA Audio Book Of The Year Award. Also on the iTunes charts are Em's two singles, *Brand New Day* and *Versions of Me*, which reached the top ten nationally.

Em's social media community is fierce, loud and passionately loyal. With a Facebook following of 275,000 fans, 32,000 on Twitter and 191,000 on Instagram, she has a weekly social media reach of up to 10 million.



Client testimonials

“ Em was absolutely amazing. We cannot say enough good things about her. I really believe she reached every single one of our audience with her story and her personality. We had quite a lot of ladies comment that they could relate to Em's situation and I am sure we have changed a lot of people's lives for the better. We are receiving feedback already as to when we are having it again next year and who we will have as a guest!

- *Capricorn Colour*

“ Em delivered above and beyond expectations once again. She is just wonderful.

- *Elite Sports Properties*

“ Rusciano delivers some of the best written, outrageously funny comedy I've ever witnessed with near perfect precision.

- *SameSame*

“ Em was absolutely fantastic She was very professional. We could not have wished for a better response.

- *Shaver Shop*

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