

Sarah Wilson

Sensational Lifestyle media personality & vibrant MC

Sarah Wilson is the face of Foxtel's *Lifestyle YOU* channel and a recognised media powerhouse. Having introduced Australia to the first series of the record ratings smash hit *Masterchef*, Sarah moved from the kitchen to the new Fox channel to present and produce programs about health, relationships, family and the way we live. She also contributes a lifestyle column in *Sunday Life* magazine, and is the wellness editor-at-large and columnist for *Good Health* magazine.



Sarah Wilson's career has spanned newspapers, magazines, radio and television and her voice can extend from politics to pop culture and beyond. With a depth of media experience, a vibrant down to earth personality and a professional approach to every role she undertakes, Sarah Wilson is in high demand as an MC for corporate events throughout the country.

About Sarah Wilson:

Sarah Wilson is a rare journalist and personality. She was appointed editor of ACP/Hearst's *Cosmopolitan* at the age of 29, becoming the fourth editor in the magazine's 34-year history. During her tenure as editor of *Cosmopolitan*, the magazine experienced its highest recorded circulation and readership figures and increased its lead in the category. The magazine also experienced its largest book sizes in more than a decade.

In September 2007, *Australian Cosmo* entered the Guinness World Book of Records when Sarah staged the largest swimsuit shoot on Sydney's Bondi Beach. Images of 1010 women in pink bikinis, spelling out Cosmo beamed around the world. That month, Sarah also became the first women's magazine editor to interview the then Prime Minister of Australia Mr John Howard and current Prime Minister Mr Kevin Rudd, in the lead-up to the 2007 election.

After leaving her post as editor of *Australian Cosmopolitan* magazine in late 2007, she established herself as a prominent opinion columnist with her own page in News Ltd's *Daily Telegraph*. She has also contributed commentary and columns to ACP/Hearst's *Madison* magazine and *Men's Style*, *Women's Health*, *Gourmet Traveler*, *Sunday Magazine* and Fairfax's *Good Weekend*.

In addition, Sarah Wilson has been a trend consultant and corporate presenter for leading global lifestyle website thecoolhunter.net advising on leading global trends in consumer culture to a





variety of corporate organizations, including HSBC Vietnam, LVMH Australia, Revlon, Fairfax Magazines and Nike.

On the television front, Sarah was employed as the fashion editor on Channel 9's *Today Show* and as a regular social commentator on Nine's *A Current Affair*, *The Footy Show*, Channel Seven's *Sunrise*, *Today Tonight* and SBS's *Insight*. In 2008 she filled in as host of Channel's *9's Morning's with Kerri-Anne*.

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