

# Tim Longhurst

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## *The world's fun futurist*

Tim Longhurst is a futurist, facilitator, coach and change maker and head of the strategic foresight consultancy, Key Message. He works with business leaders to identify and seize opportunities by developing strategies for adapting to our rapidly and constantly changing world.

Not only is he one of the world's leading authorities on innovation and corporate strategy, Tim is also a highly sought-after keynote speaker who has been awarded National Speakers Association Australia's highest designation of Certified Speaking Professional.

His interactive presentations give his audiences a fresh perspective, challenging assumptions and preparing them to adapt to a changing landscape. They offer a powerful combination of case studies, video, music, audience interaction and practical advice that will inspire change.

Energetic, enthusiastic, passionate and professional, Tim Longhurst has an engaging, fresh and fun style that grabs his audiences and holds their attention till the very end. He never gives the same presentation twice.

Tim Longhurst is a member of the World Futures Society (a global network of futurists) and is a trusted advisor to some of the world's leading organisations including BNP Paribas, IBM, IKEA, Fuji-Xerox, Johnson & Johnson and Microsoft. Clients in fields as diverse as agriculture, education, finance, healthcare, IT, media and the public sector engage Tim for the research and experience he brings and the atmosphere his processes create-bringing out the best in others. He also has ongoing commitments as a formal advisor to a number of Silicon Valley start-ups.

As well as leading strategies for governments and Fortune 500 companies, Tim's passion for making things better has led him to work with activists and dynamic non-government organisations in the support of projects that seek to create a more socially just and sustainable world.

Prior to joining Key Message, Tim held Director of Strategy roles at the world's largest digital consultancy, Razorfish, and social change organisation, GetUp.

Tim's web posts on innovation and the future are read by thousands of readers around the world every month.



## Client testimonials

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“ As I glanced around the room, I saw 150 participants with different backgrounds, motivations, experiences and expectations all thoughtfully and energetically engaged with Tim’s information and ideas. If there is such a thing as a keynote 'sweet spot', Tim hit it immediately and continued to throughout his presentation.

- *Queensland Department of Education*

“ The feedback has been 100% positive - the team want you back next year!

- *Hard Rock Asia Pacific*

“ Tim has great energy, is an excellent speaker and knows how to engage with the audience to deliver his message.

- *Macquarie Group Limited*

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[VIDEO OF SPEAKER](#) 