

# **Ross Dawson**

Bondi Innovation Alliance.

# Futurist, Strategy Advisor & Keynote Speaker

Globally recognised as a leading futurist, entrepreneur, keynote speaker, strategy advisor, and bestselling author.

Ross Dawson is in strong demand for his expertise which has seen him deliver keynote speeches and executive workshops in over 30 countries across six continents and consult to leading organisations worldwide such as American Express, Citibank, Coca-Cola, Dubai Ministry of Finance, EY, Gartner, Google, Macquarie Bank, News Limited, Procter & Gamble, PwC, Star Alliance, Visa and many other leading organisations.



He is the author of five books, including most recently *Thriving on Overload* and the acclaimed *Living Networks*, which The New York Times credits with predicting the social networking revolution.

Ross's frequent media appearances include CNN, Bloomberg TV, SkyNews, European Business Network, Channel News Asia, ABC TV, Today and Sunrise shows, New York Times, The Guardian and many others. Ross has been named as one of the most influential people in the world on topics including the future of work, fintech, crowdfunding, and Enterprise 2.0.

Ross has run executive education programs and lectured at numerous academic institutions around the world, including the University of Virginia, Australian Graduate School of Management, Singapore Institute of Management, Institute of Banking and Finance, Institute of Company Directors Malaysia and Singularity University in Silicon Valley, and is faculty for the innovation programs of Australian Institute of Company Directors.

Previously Ross worked in senior positions in London, Tokyo and Sydney with organisations including Merrill Lynch, NCR and Thomson Financial as Global Director - Capital Markets.

He has extensive international business experience and speaks five languages.





#### **Ross Dawson Talks About:**

#### AI and the Future of Work

Ross paints a powerful vision of the potential Humans + AI, offering actionable insights for individuals and organizations to move to the next level of value creation.

#### Thriving on Overload

In a world of extraordinary information overload, there is a clear set of habits, approaches and technologies that can help us to master the tide and keep on top of it all. Ross Dawson, author of the acclaimed book Thriving on Overload teaches how be a true master of the information age.

# Your Future in a World of Accelerating Change

The world is accelerating, driven by compounding knowledge, social shifts, and exponential technologies. We must - and we can - thrive in this extraordinary world by learning to amplify our capabilities.

# **Creating the Future of Work and Organisations**

In this stimulating address, leading futurist and keynote speaker Ross Dawson investigates how to maintain a competitive organizational structure by harnessing the key forces driving the future of work and organisations.

#### The Next 25 Years

Wow your audience with a rollicking ride through the incredible possibilities ahead of us and how we can use technology to create a better future.

#### **Profiting from Technology Trends**

Ross Dawson takes an entertaining and insightful look at the latest in technology and how to apply these trends to create business value.

#### **Harnessing the Power of Innovation**

In this insightful keynote, futurist Ross Dawson inspires his audience with the new frontiers of effective innovation, and offers practical advice on how to innovate faster, better, and more effectively.

#### Leadership in a post-COVID world

Leading futurist and keynote speaker Ross Dawson shares deep insights into the potential of the next phase of business, and how leaders and organizations can reinvent themselves to succeed in a different world.

## Virtual Excellence: Leadership and success in a hybrid world

Ross Dawson provides clear guidance to leaders and individuals on how they can succeed and





thrive in a business world shaped by remote and hybrid work.

# Wellbeing in a World of Overload

Today's world of work is defined by overload, driving unprecedented stress, reduced performance, and massive lack of balance. Acclaimed author of Thriving on Overload, Ross Dawson, guides audiences on how to take control and be healthier, happier, and more productive in a world of excess.

## **Business in the Age of AI**

Practical, powerful insights on how businesses can understand and respond to the implications and opportunities of the rapid rise of Artificial Intelligence.

# **Leadership for Radical Times**

Keynote speaker and futurist Ross Dawson describes the leaders of today and tomorrow, and how they are turning radical change into massive opportunity.

# **Embracing the Future**

Globally recognized futurist and keynote speaker Ross Dawson explores how to embrace the future and seize the enormous opportunities ahead.

# **Creating the Future of Business**

In this compelling keynote, futurist Ross Dawson shows what is shaping the future of business in your industry, and the steps you can take to succeed in exciting new ways.

#### Social Media and the Future

Social media expert and keynote speaker Ross Dawson shares how to make social media a driving force for your business success.

### Competing in the Global Economy

In this powerful keynote, futurist Ross Dawson explains the MegaTrends of the global economy, the implications of a networked world based on talent and innovation, and the challenges and opportunities of generational change.

## **Tapping Personal Networks to Drive Business Success**

In this engaging and highly interactive address, business networking expert and keynote speaker Ross Dawson shows how to tap the power of personal networks to drive business success.

#### Platform Strategy: Creating Exponential Value in a Connected World

Platforms are at the heart of value creation today, not just for technology companies and startups, but every organisation. This keynote provides powerful insights into how to tap the value of





platforms and build fully scalable value creation.

# **Building Exceptional Client Relationships**

Ross Dawson, keynote speaker and the world-renowned author of Developing Knowledge-Based Client Relationships, shares his expertise on client relationship management.

# The Future of Customer Experience

Business futurist Ross Dawson shares practical insights on the critical role of customer experience in driving success, the best of what is happening and emerging in the space globally, and how to build organisations that can consistently deliver amazing customer experience to keep far ahead of competitors.

# **Future of the Enterprise**

What will the future hold for the structure and inner workings of the enterprise? Consult the expertise of business speaker Ross Dawson to discover crucial trends and research on the enterprise.

#### The Power of Social Media

Futurist Ross Dawson explores three major perspectives on social media: Engagement, Organisations, and Individuals, and shares his insights on why effective Leadership is essential for value creation from social media.

## **Industry specific keynote speaker topics**

# **Technology Leadership in an Accelerating World**

Business and technology futurist and keynote speaker Ross Dawson provides insights into the landscape of emerging technologies and the strategies required to keep ahead amid rapid change.

## Creating the Future of Media

Media futurist and keynote speaker Ross Dawson explains the driving forces in the media landscape, and how to profit from these shifts.

#### The Future of Financial Services

What steps should the financial services industry take to survive and thrive in the future? Building on his background in financial services, keynote speaker and futurist Ross Dawson examines how the sector can manage the future with confidence.

# **Creating the Future of Financial Advice**

The quality and scale of financial advice will be dramatically amplified by next-generation technologies, with advisors who seize the opportunities from change creating immense value for their clients and themselves.





## **Leadership in Professional Services**

Keynote speaker and business futurist Ross Dawson points to the new ways of working that professionals must embrace to succeed in the challenging times ahead.

#### The Future of Government

The role of government is being rapidly reshaped as citizens are connected and new opportunities emerge to create prosperous socieities efficiently and effectively.

# Creating the Future of PR

PR and marketing expert Ross Dawson lays out the massive opportunity for PR and communication professionals to move to the center of value creation in a rapidly changing, intensely networked world.

#### The Future of Associations

In a connected world traditional models for associations need to change. Futurist Ross Dawson provides compelling and inspiring perspectives on how associations can flourish by create immense and unique value for their members.

# **Creating the Future of News**

In our extraordinarily fast-moving world, the quality of our news will shape the future of society. Even amid powerful challenges, we have the opportunity to create a highly positive future for news and the news industry.

#### Creating the Future of Retail

Leading futurist and keynote speaker Ross Dawson examines the latest trends in retail and the extraordinary future for those willing to create and shape a new era for the industry.

#### The Future of Real Estate & Property

Futurist Ross Dawson shares stimulating insights into how to drive a successful future in the real estate and property sectors, including for the residential, commercial, industrial, and investment sectors.

## Creating the Future of Mining

Ross Dawson inspires with a powerful vision for the future of mining, addressing the challenges of shifts in social and investor attitudes and the massive opportunities from technology and transformation to play a central role in a prosperous future society.

## **Creating the Future of Travel**

Leading futurist and keynote speaker Ross Dawson looks at the dramatic forces shaping the retail travel or business travel industries, and highlight the innovation creating amazing opportunities





and the leadership that will create the future of travel.

# The Future of Project Management

Ross Dawson shows how effective project leadership in an uncertain world is not only transforming traditional project management, but also showing the path forward for organisations to become agile and successfully create the future.

# The Future of Investment Management

Ross Dawson stimulates investment management audiences, including senior executives, institutional sales, portfolio managers, and investors on the shifts the sector needs to embrace to seize the manifold opportunities from rapid change.

# Creating the Future of Learning

Keynote speaker Ross Dawson examines the forces changing business, society, and work, the implications for learning and education at the center of our world, and the paths we must follow to ensure that the quality of learning through every stage of our lives meets the demands of an extraordinarily-fast changing world.

#### The Future of Food

Futurist and keynote speaker Ross Dawson uncovers the many forces shaping the future of food and inspires action by business, governments and NGOs to create a positive future for society.

#### The Future of the CIO

Keynote speaker and technology expert Ross Dawson shows the opportunities for Chief Information Officers to lead the transformation of enterprise technology and their organisations.

## **Shaping the Future of Healthcare**

Powerful driving forces are shaping the future of healthcare, with massive opportunities for individuals, society, and healthcare providers for those ready to seize them.

#### The Future of Mutuals and Cooperatives

There are a wealth of opportunities for the mutual and cooperative sector, given shifting social attitudes, aligned values, and the massive potential of community business models.

#### The Future of Executive Search

The future of executive search in a connected world will be driven by creating new layers of value and seizing the opportunity to create the executive talent platforms of tomorrow.

#### The Future of the Home

The homes of the future will be connected, responsive, safe, will keep us healthy and happy, and





will increasingly draw on exciting new construction technologies.

#### The Future of Universities and Education

In this keynote address, futurist Ross Dawson provides powerful insights into the disruption underway in tertiary education, and how both incumbents and new entrants can seize the emerging opportunities.

# **Opportunities for the Future of Life Insurance**

Ross Dawson points to the emerging reconfiguration of the life insurance industry – driven by rising customer expectations and supported by technologies including sensors, mobile, AI, and blockchain – and describes how to seize the resulting opportunities.

# Influence is the Future of Marketing and PR

How is the concept of influence transforming the world of marketing and PR? In this exciting keynote, marketing speaker and thought leader Ross Dawson shares the latest trends, insights, and opportunities for these industries.

# The Global Health Economy: Today and Tomorrow

What will the future of health hold? And what actions today could drive a healthier society tomorrow? Hear the thoughts of leading futurist and keynote speaker Ross Dawson.

## **How Technology is Transforming Aged Care**

World-renowned futurist and author Ross Dawson discusses emerging IT trends and how best to take advantage of the resulting opportunities.

#### The Future of Local Retail

Business futurist and keynote speaker Ross Dawson examines how business is changing and the impact on local retail, communities, and suburban main streets.

#### The Future of Libraries and Museums

Futurist and keynote speaker Ross Dawson offers insights into the future of libraries and museums and the opportunities these institutions have to energize communities.

#### The Future of Sales is Social

Social media futurist Ross Dawson informs sales teams how they can best use social media to successfully engage with their clients and prospects.

#### A Future of Crowds: Implications for Government and Society

In this compelling keynote, futurist Ross Dawson describes the underlying tenets of crowdsourcing and examines how they can be applied successfully in government.





#### Client testimonials

Ross Dawson has achieved a remarkable synthesis of concepts that powerfully capture the zeitgeist of today's business environment. Executives should heed his words, to clarify their role in shaping the emerging living global network of business.

#### - IBM Symposium

"An engaging speaker with the ability to get people thinking beyond tomorrow. He spells out what it will take for businesses to succeed in the knowledge-based economy of the future, providing a practical framework that audiences from any services industry can understand.

#### - Online Banking Review

Thank you again for speaking and being part of our recent Mindshop Australasian Conference in Melbourne. We had some terrific feedback to your session which certainly opened people's eyes to the 'opportunities' available to them through future technologies and also what changes people will have to make to their existing business models / networks.

#### - Mindshop

Ross spoke at a senior management team offsite themed about partnership models. His presentation stimulated our thinking on several levels. It challenged our preconceptions about the value of information, the adoption and adaptation of new technologies, the shifts in client relationships and the networked economy. His thoughts on leadership and communication were extremely valuable in promoting a lively discussion. Ross is an innovative thinker and has a practical and engaging approach to presenting his ideas and knowledge. His contribution to our offsite was one of the keys to making it such a success.

#### - ABN Amro Australia

Ross gave a presentation that was smack bang on brief. Absolutely perfect for our event requirements.

# - Investment Management Firm

Ross's opening keynote was a fantastic kick-off for the conference. Feedback on his presentation was consistently excellent.

#### - Technology Network

Our feedback from Ross Dawson's is as high as we have experienced. His presentation was visual, entertaining and one of the most innovative and thought-provoking keynote speeches I have heard over many years. His professionalism and experience shined through on every



occasion.

- Global Accounting Network
- Ross Dawson delivered an outstanding speech at my CIO Summit. He was visionary, articulate and entertaining. Ross' insights on the IT world were refreshing and out-of-box. Just having his name alone on the programme was enough to command our potential delegates to attend. He is efficient and a pleasure to work with. I will not hesitate to recommend him.
- Professional Conference Organiser
- "BIG thanks for your really interesting and informative session today. We had great feedback with many members telling us how much they had enjoyed it (myself included).
- HR Association
- "The feedback I have received from your presentation has been extremely positive and valuable to all who attended this year.
- Financial Planning Network

VIEW SPEAKER'S BIO ONLINE 3

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