

# Julie Goodwin

## **MasterChef Winner, Author, Broadcaster & Keynote Speaker**

Julie Goodwin, the inaugural winner of *Masterchef Australia* in 2009, is a household name in Australia who is much loved for her family-focussed approach to cooking and life in general.

Now an author, columnist, broadcaster, celebrity chef, entrepreneur and keynote speaker, Australians continue to love Julie for both her talent, her positive personality and her authenticity.



### **More about Julie Goodwin:**

In 2009, a record-breaking four million Australians tuned in to watch Julie Goodwin become the first ever winner of *MasterChef*. Viewers loved her honesty, sense of humour and humble cooking style. Julie's first cookbook, *Our Family Table*, became one of Australia's best-selling authors, holding the number one slot in the book charts for over 10 weeks.

A native Sydneysider, Julie's first career was as a youth worker. She spent many years presenting workshops in schools across Australia before working at a juvenile detention centre on Sydney's Central Coast. After having three boys in quick succession, Julie and her husband Michael started their own IT Company, which they built into a success through hard work and determination.

Shortly after winning *MasterChef*, Julie became a regular guest on Nine's top-rated breakfast show *Today* and began writing her regular recipe columns for *Australian Women's Weekly* which she continues today. She then went on to publish four books, *Heart of the Home*, *Gather*, *\$20 in 20 minutes* and *Homemade Takeaway*.

Julie has turned her *MasterChef* win into a hugely successful media career. She opened a cooking school Julie's Place on the Central Coast NSW. In 2015 Julie made the gutsy move to head into the South African Jungle on *I'm A Celebrity... Get Me Out of Here!*

From there, Julie went on to co-host the Central Coast's Star 104.5FM Breakfast Weekday Show. Rabbit and Julie crack each other up. It's pretty much as simple as that. They're a team that thrive on positivity, backing stuff in and having a go!

Always one to get behind a good cause, Julie supports several charities and is a proud ambassador



for the McGrath Foundation, Oxfam and ChildFund.

### Julie Goodwin speaks about:

- Obstacles as opportunities
- Positivity, persistence and passionfruit puddle pie
- Choose your attitude
- Visualising goals / goal board
- Masterchef - the journey

### Client testimonials

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“ Julie was warm and friendly and an absolute star who went above and beyond for us on the day, it is without doubt that without Julie our day would not have been as successful... big shout out to Julie for her time, professionalism and wonderful cooking.

- *Antegra Estate*

“ Julie was delightful to work with and very enjoyable to watch. Customers loved seeing delicious food, made easy. The demonstrations were entertaining, informative and charismatic. I highly recommend Julie for any event or demonstration.

- *Vicinity Centres*

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