

Marc Randolph

Netflix Co-founder, Executive Mentor & Angel Investor

Marc Randolph is one of the heroes of Silicone Valley, having built his career over four decades in the tech world as an entrepreneur, advisor, mentor and investor.

Marc Randolph founded or co-founded several start-ups, most notably the globally successful online movie and television streaming service Netflix. He served as Netflix's founding CEO, as the executive producer of their web site, and as a member of their board of directors until his retirement in 2004.

Self-effacing, personable and highly intelligent, Marc Randolph is a strong mentor and popular keynote speaker. He delivers inspirational stories about business start-ups as well as practical advice audiences can put into immediate action for their own success.

Although best known for starting Netflix, Marc has been a founder of more than half a dozen other successful start-ups, a mentor to hundreds of early stage entrepreneurs, and an investor in numerous successful (and an even larger number of unsuccessful) tech ventures.

Marc Randolph co-founded an analytics software company Looker Data Sciences and serves as an advisor to numerous startups, serving variously as a mentor, CEO coach, and/or board member. He is a frequent speaker at industry events, works extensively with young entrepreneur programs, and is a trustee of the non-profit National Outdoor Leadership School.

Marc's message is a blend of inspiration (overcoming adversity / anyone can do it / etc.), stories drawn from the starting and growing of Netflix, plus dozens of concrete suggestions taken from his four decades as an entrepreneur on how people can bring innovation back to their companies.

Marc Randolph talks about:

- Where do ideas come from: Learn how Silicon Valley's most exciting startups come up with their ideas and how they turn those ideas into reality. Equal parts inspiration, start up stories, and practical tips, Marc's message resonates equally well with students, early stage entrepreneurs, and any businessperson looking to bring innovation to their business.
- How to get your company thinking like a startup: What Silicon Valley has to teach us about innovation. Effective tips, tricks and stories drawn from four decades as an entrepreneur



that will help you make your company more responsive to changing conditions, regardless of your company's size or industry.

- Netflixed: how a scrappy Silicon Valley startup brought down Blockbuster and built one of the world's best-known brands.

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