

Kieran Flanagan

Change-maker, Thought Leader and Keynote Speaker

Kieran Flanagan is the co-founder and chief creative officer of the strategic think-tank the Impossible Institute. She is also a keynote speaker who has been rated in “the top 25 C-Suite Speakers to watch,” by Meetings & Conventions USA, and compared to Edward De Bono and Melissa McCarthy.



An energetic, innovative and fluid thinker, Kieran gets her audiences laughing while they learn how to unlock their genius, make positive change and make change positive through transformational leadership, creative problem solving, and critical thinking.

Kieran’s experience is broad. She has worked with professional services firms to train their future leaders, and with the UN in Singapore to develop strategies to fight human trafficking in Asia. She has run innovation programs for Unilever, Bayer and the NSW and Australian Governments, and she has facilitated cultural change programs for tech giants across multiple continents.

Kieran has been an expert commentator on ABC’s *702 Breakfast Show with Wendy Harmer* as well as Channel 7’s *Sunrise*, *Sky Business News* and *SBS News*. She has authored books that include *Forever Skills: How to future proof yourself, your team and your kids*.

Regardless of her audience, Kieran leaves people feeling filled with the confidence to be more creative, more adaptable and unable to “un-think” what they have just learned. She gives her audiences the tools and techniques to solve problems more creatively. She also gives them new perspectives about themselves and their teams, in doing so, helping them access their inner genius and develop adaptive expertise.

Kieran Flanagan speaks about:

Forever Skills - How to future proof yourself, your team and your kids – Where most futurists and economists increase your sense of panic and anxiety with dystopian images of the not-too-distant future characterised by Artificial Intelligence (AI) taking your job, algorithms hacking your most private moments and Austrian-accented cyborgs raising your children, Kieran reminds us that we need to look beyond the things changing around us and also focus on the things that won’t change within us.



Out-Think - How to solve complex problems & create more innovative solutions - Kieran explores how we can drive more creative problem solving, achieve success by design and advance innovation on purpose - deliberately, consistently and congruently.

Unlock your Genius - How to tap the unique intelligence in you and your team - Kieran helps her audience to unpack their personal genius, identify their Default Thinking Frames (including their limitations), and build an appreciation for the unique intelligence that lies in the other members of their team.

Transformational Leadership - How to make positive change and make change positive - Kieran explains why transformation and innovation are not just about change or new product and service design, but are in fact about category leadership. She reveals why leaders and organisations need to think of themselves as thought leaders who advance their fields and move their categories forward, finding the competitive advantage in their intellectual property and the contribution they make to their customers and communities.

Kieran Flanagan delivers workshops on the four pillars of transformational leadership:

- Innovation - Creativity & Problem Solving
- Collaboration - Unique Intelligence & Team Dynamics
- Inspiration - Engagement & Presentation Mastery
- Transformation - Change Strategy & Model Leadership

Client testimonials

“ She was funny, content rich and relatable. Her examples came from real world experience (not text books) and above all, our audience responded extremely well.

- **Business Blueprint**

“ In 12 years of running SWB, Kieran is the first speaker to receive a 100% approval rating from all delegates!

- **SWB**

“ Delegates were literally buzzing!

- **Minister for Tourism**

“ Kieran’s insight and depth of experience across the ever-evolving commercial landscape is second to none. (She) works at the vanguard of business evolution and brings her audiences a rare opportunity to grow their own understanding of the skills and competencies we all need to cultivate for today and tomorrow.



- Sustaining Women in Business

“ Kieran’s ability to create solutions to complicated, political problems is extraordinary.

- United Nations Singapore

“ Kieran facilitated a highly engaging, entertaining and thought-provoking workshop around entrepreneurship, risk-taking and decision making within a highly regulated environment.

- BAYER

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