

# Janine Allis

## *Founder of Boost Juice Bars & Entrepreneur*

Janine Allis isn't your everyday self-made businesswoman. From her kitchen bench in 2000, she cultivated a juice and smoothie empire that blossomed into an international success story. Under the umbrella of Retail Zoo, three prominent brands—Salsa's Fresh Mex Grill, CIBO Espresso, and Betty's Burgers—joined her initial venture, showcasing her remarkable entrepreneurial vision and leadership.



Janine's innovative business approach positions her as a trailblazer in the industry. Recognised by BRW as one of the top 15 individuals who have revolutionised modern business practices in the last 25 years, and hailed by Bastion Collective as one of Australia's top 20 most successful Australians, she stands as a beacon of innovation and excellence.

Beyond her entrepreneurial feats, Janine is a bestselling author, with "The Accidental Entrepreneur" sharing valuable lessons and inspiration. Her presence in the media, appearing on shows like Shark Tank, Australian Survivor, Celebrity Apprentice, and Food Stars, not only showcases her business acumen but also her mentorship skills.

Her commitment to nurturing future entrepreneurs is evident in her recent venture—the launch of The Business Academy. This online platform aims to empower the next generation of business leaders by sharing her wealth of knowledge and experiences.

Janine Allis stands tall as an embodiment of innovation, resilience, and entrepreneurial spirit. Her impactful journey continues to inspire countless individuals to pursue their business aspirations with determination and vision.

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