

# Peter de Jager

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## *Managing Change & Technology*

Peter de Jager is a speaker, writer and consultant on the issues relating to the Rational Assimilation of the Future. He has published hundreds of articles on topics ranging from Problem Solving, Creativity and Change to the impact of technology on areas such as privacy, security and business. His articles have appeared in The Washington Post, The Wall Street Journal, The Futurist and Scientific American.

Having spoken in more than 34 countries, Peter is recognized worldwide as an exciting and engaging speaker. His audiences have included the World Economic Forum, The World Bank and The Bank for International Settlements.

His presentations use humor to challenge the myths surrounding our understanding of the Change process and the benefits of technology. His talks are suitable to both staff and upper management. His single minded objective, despite the global nature of some of the issues, is always to provide actionable solutions and new avenues of approach to seemingly intractable problems.

Peter's presentations and workshops are highly interactive, fun, irreverent to mistaken ideas and most distinctively - provocative. His work forces you to think differently about things you thought you were already sure you knew.

His speaking topics include: Commerce ends with an E!; The Rule of 100 in Your Business; Technology in Context; The Erosion of Boundaries; The Fading Hope of Privacy and the Increased Need for Ethics; The Drive To Simplicity In The Face Of Increasing Complexity; The Vapour Point

In addition to presentations and seminars on the topics above, Peter writes about a dozen regular columns. These include;

Computer World Canada; Globe & Mail online Canada's National Newspaper; The ABA Banker's Journal The voice of the American Bankers Association, Municipal World Distributed to Municipal Government offices across Canada; Galt Global Review Career, IT and Business Issues.; HR Gateway Human Resource Issues; The Voyageur A Science Fiction e-zine. In total, over 1,000,000



readers have an opportunity to share Peter's thoughts each month.

In May, 2001, Peter was honored by CIPS for his work in Y2K and was recently appointed as an Associate Director of The Global Future Forum a Unisys Corporation initiative.

### ***Peter de Jager talks about:***

- Commerce ends with an E!: Our focus is first on our 'commerce' and then on the Internet.
- The Rule of 100 in Your Business: Why rapid change in ANY direction forces you to re-examine your business, your industry and even society.
- Technology in Context: What instant access to information means to any industry.
- The Erosion of Boundaries: What does the ever increasing flood of technology mean to life in general?
- The Fading Hope of Privacy and the Increased Need for Ethics: An examination of the loss of privacy in the 21st century.
- The Drive To Simplicity In The Face Of Increasing Complexity: Why Cities in Italy are reversing the clock on Technology.
- The Vapour Point: What happens when it costs less for the consumer to create an item, than it does to purchase it?

### **Client testimonials**

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“ Peter spoke at the HRINZ 2012 National Conference was rated the top speaker of the conference in the evaluations. Participants at the sessions described him as a wonderful, informative speaker and found his delivery style very interactive and insightful. Peter's well considered sense of humour ensures he easily engages with all audiences, and does so without powerpoint. Peter was professional, highly organised, responsive, friendly and accommodating at all times. We plan to book peter again for future events

**- Human Resources Institute of New Zealand**

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