

## Brian Goorjian

### *Australian basketball's most successful coach*

Brian Goorjian is the most successful coach of Australian basketball with a total of 6 NBL championship wins and a 70% winning record over 700+ games. In 2009, his first season as coach of the South Dragons, he steered the team from the bottom of the ladder to a remarkable Grand Final triumph. Brian also coached the Australian Men's National Team, the Boomers, during two Olympic Games and one World Championship.



Brian was the coach of the Australian National Basketball men's team at the 2021 Tokyo Olympics. The team, the Boomers, won the Bronze medal and it was Australia's first Olympic medal in men's basketball. In 2020, he returned to Australia and signed with Illawarra Hawks of the NBL as their new head coach.

Brian was an Assistant Coach of the Chinese National Men's Team when they competed in the Asian Championships winning a silver medal. Since 2010, Brian has been the Head Coach of the Dongguan Leopards, a Div1 Club located in South China, close to Hong Kong. The Club has reached the finals each season and in recognition of his contribution, offered him a 3-year contract, making him the longest serving foreign Head Coach in China.

Brian is a very entertaining and passionate speaker who brings his significant coaching expertise and experience to the corporate arena, delivering clear lessons about motivation, leadership and teamwork.

He is also able to provide a rare insight and unique perspective to companies on how to overcome the challenges of doing business in China.

### ***More about Brian Goorjian:***

American-born, Brian Goorjian played basketball at Pepperdine University in Malibu, California, before coming to Australia in 1977 to play for the Melbourne Tigers under coach Lindsay Gaze.

NBL Teams coached by Brian have reached the semi finals, or better, for 20 consecutive years from 1988 to 2009. Since commencing his coaching career in 1988, Brian has been awarded an incredible six Coach of the Year awards, something no other coach has accomplished. He was also voted by his peers as the Greatest Coach in the Australian NBL's first 25 seasons.



In 2001, Brian was appointed Head Coach of the Boomers, the first foreign-born coach ever to hold this position. Under his stewardship, the Boomers achieved Commonwealth Games gold in 2006. He led the team to the Olympics in Athens 2004, where they were placed 9th, and on to the 2008 Beijing Olympics where they improved their ranking to finish 7th.

Having completed his contract with the Australian National Team, Brian Goorjian was quickly approached by Team China to be an Assistant Coach for their Chinese National Men's Team. His role was to provide expertise to the newly appointed young Chinese Head Coach. His brief was to ensure the Chinese National Team qualified for the World Championships to be played in Turkey in late 2010. This was achieved when China won a silver medal at the 2009 Asian Qualification Tournament.

Brian Goorjian is a highly regarded and highly engaging speaker, a brilliant communicator who can motivate any audience as successfully as he has motivated his elite sports teams.

### **Brian Goorjian talks about:**

- Creating a winning team
- Coping with change in the workplace
- Maintaining a winning position in a highly competitive environment
- Teamwork
- Surviving a merger
- What it takes to be successful
- Providing good leadership & developing potential
- Coping with failure and coming out on top
- Developing a culture

### **Client testimonials**

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“ Excellent. Delivered a very motivational and uplifting presentation to my sales force at a very difficult time for them. The correlation of digging deep and staying focused between his experiences in life, and our current situation was perfect.

- *Sensis Pty Ltd*

“ Brian engaged the audience very well and held their attention – there seemed to be some basketball enthusiasts which was great for him. He answered questions thoroughly and looking at both sides of the coin. I personally gained a lot from his presentation and passed his messages onto my colleagues here in the office. I think he has a very valid message that is told in a very interesting and unique way.

- *The Forum Group*

“ Brian has a passion that is contagious to our members that they can only learn from what he



has to say.

**- Caravan Industry Australia Ltd**

“ Since 1992 I have had the pleasure of watching and being inspired by a truly dynamic, commanding and powerful communicator, Brian Goorjian. Brian has an inner belief in himself that everyone can see and be inspired by. Whether it is Olympians, business people or general public Goorjian can uplift, motivate and communicate on so many levels and issues. He understands sport and business and people in a powerful way.

**- PerformArts - Creative Event Management**

“ Brian Goorjian is one of the most underrated and underutilised speakers in Australia. In the world of basketball his record speaks for itself, the best coaching record in the NBL, extraordinary long-term success and consistent excellence. These traits certainly carry over into his presentations. As a speaker his passion and enthusiasm are infectious as he translates his global experience in basketball into clear lessons about leadership and team behaviours. His passion for basketball is only surpassed by his passion to coach and share his wealth of knowledge. Brian remains my first choice to deliver at any level in the organisation.

**- St George Bank**

“ Excellent - Brian was a great success; mixed with our guests and was an entertaining and very motivating speaker.

**- Provincial Home Loans**

“ Excellent. Brian excelled at our recent business seminar. The audience was hanging on his every word. A brilliant communicator. A pleasure to meet.

**- 3MP**

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