

Brian Goorjian

Head Coach of the Sydney Kings

Brian Goorjian is the head coach of the Australia men's national basketball team, the Boomers and the most successful coach in Australian basketball. His career has been called the most successful in NBL history by Basketball Australia.



In the history of the National Basketball League, no one has coached more games with more wins than Brian Goorjian. Landing in Australia in 1977 to play for Lindsay Gaze and the Melbourne Tigers, Goorjian was an inaugural member of the Tigers NBL team in 1984.

After retiring as a player soon after, Goorjian answered the call to coach the Eastside Melbourne Magic in 1988 and subsequently forged arguably the most successful coaching career in NBL history. Between 1988 and 2009, he coached 735 games for 514 wins, at an incredible winning percentage of 70%. Over that time, Goorjian amassed six NBL championships, six Lindsay Gaze NBL Coach of the Year awards, 19 consecutive NBL play-off appearances and 13 NBL Grand Final series appearances.

He was the first coach to deliver three consecutive Championships, leading the Sydney Kings to three titles from 2003 to 2005. His national record demanded a call-up to the international level, and Goorjian served as Head Coach of the Australian Boomers for 115 games between 2002 and 2008, including the 2004 and 2008 Olympics Games, the 2006 Commonwealth Games, and 2006 FIBA World Championships.

Brian is a very entertaining and passionate speaker who brings his significant coaching expertise and experience to the corporate arena, delivering clear lessons about motivation, leadership and teamwork.

He is also able to provide a rare insight and unique perspective to companies on how to overcome the challenges of doing business in China.

Brian Goorjian talks about:

- Creating a winning team
- Coping with change in the workplace
- Maintaining a winning position in a highly competitive environment
- Teamwork

- Surviving a merger
- What it takes to be successful
- Providing good leadership & developing potential
- Coping with failure and coming out on top
- Developing a culture

Client testimonials

“ Excellent. Delivered a very motivational and uplifting presentation to my sales force at a very difficult time for them. The correlation of digging deep and staying focused between his experiences in life, and our current situation was perfect.

- *Sensis Pty Ltd*

“ Brian engaged the audience very well and held their attention - there seemed to be some basketball enthusiasts which was great for him. He answered questions thoroughly and looking at both sides of the coin. I personally gained a lot from his presentation and passed his messages onto my colleagues here in the office. I think he has a very valid message that is told in a very interesting and unique way.

- *The Forum Group*

“ Brian has a passion that is contagious to our members that they can only learn from what he has to say.

- *Caravan Industry Australia Ltd*

“ Since 1992 I have had the pleasure of watching and being inspired by a truly dynamic, commanding and powerful communicator, Brian Goorjian. Brian has an inner belief in himself that everyone can see and be inspired by. Whether it is Olympians, business people or general public Goorjian can uplift, motivate and communicate on so many levels and issues. He understands sport and business and people in a powerful way.

- *PerformArts - Creative Event Management*

“ Brian Goorjian is one of the most underrated and underutilised speakers in Australia. In the world of basketball his record speaks for itself, the best coaching record in the NBL, extraordinary long-term success and consistent excellence. These traits certainly carry over into his presentations. As a speaker his passion and enthusiasm are infectious as he translates his global experience in basketball into clear lessons about leadership and team behaviours. His passion for basketball is only surpassed by his passion to coach and share his wealth of knowledge. Brian remains my first choice to deliver at any level in the organisation.

- St George Bank

“ Excellent - Brian was a great success; mixed with our guests and was an entertaining and very motivating speaker.

- Provincial Home Loans

“ Excellent. Brian excelled at our recent business seminar. The audience was hanging on his every word. A brilliant communicator. A pleasure to meet.

- 3MP

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