

Vinh Giang

Entrepreneur, Magician and Communication Expert

Vinh gained the entrepreneurial spirit and mindset from his parents, who fled Vietnam to Australia in 1981 and went on to start multiple successful businesses. His father's belief that "life is a miracle" inspired Vinh to see the possibilities in his own life. Today, he travels the world, teaching communication skills and engaging audiences with energy and flair.

As a college student, Vinh struck out on his own to start an online business teaching magic. As founder of Encyclopedia of Magic and CEO of Luminary Productions, Vinh combines the two biggest passions of his life: teaching and magic. As a magician, Vinh partnered with other performers to create fun and award-winning shows. His team's performances won multiple awards at the Adelaide Fringe festival, one of the world's largest art events.

Using the themes of perspective, empowerment, goal setting, and positive mind-set, he encourages others to believe in the possibility for positive change in their lives and business ventures. Vinh teaches professionals to re-imagine their approach to communication. *"Don't be so attached to who you are in the present, give the future version of you a chance,"* he points out, and then proceeds to teach us how to amplify the best parts of who we are.

Vinh Giang talks about:

The Psychology of Illusion

Magic is much more than sleight of hand. It's the ability to guide perspective, spotlight influence, and challenge belief systems. With humor, heart, and captivating showmanship, Vinh Giang transforms these three powerful components and shares how creating and cultivating the RIGHT influence in our lives can make the difference between tremendous success or limited mediocrity. What we know in this world is that everything that once seemed impossible can be reimagined and overcome. It takes suspending old belief systems. Unlocking mindsets. Innovating. Deliberate and definitive action. And yes, even a little magic.

The Leaders Instrument - Amplify the Best Parts of You



In this world where electronic communication is seemingly taking over, effective communication skills have become more important than ever. Have you ever asked yourself, “How much is the way I am communicating, or not communicating, costing me?”

That’s the question Vinh Giang helps to answer for influential leadership professionals around the globe. In this powerful keynote, he shares the value of learning to use your ‘instrument’ – our ability to communicate and connect – in a masterful way. Most of our life experiences both professionally and personally are based around relationships, and those relationships affect the quality of our business and life. When you learn verbal and non-verbal communication skills in depth, you build deeper connections with others. The better you get at using your instrument, the better quality of life you’ll have.

If you are ready to bring powerful business and life-changing communication skills to your team, this is the topic for you.

Client testimonials

“ Hands down the most engaging session I've ever attended. While Vinh's communication techniques clearly helped with engagement, the actual demonstrations of the difference between techniques and encouraging participation was what really helped solidify the content in my mind.

- *SHI Virtual 2020 Presentation*

“ Vinh delivered a fantastic keynote and an even more powerful follow-up Master Class at WEC! His content was strong and his message was completely aligned with the theme we were trying to convey at MPI's WEC. His message was perfect for this audience and our theme and the anecdotal feedback so far has been very positive. I had several people coming to find me to tell me that they absolutely loved Vinh's sessions.

- *MPI - WEC19*

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