

# David Koch

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## *Host of Sunrise & influential finance journalist*

David Koch - or 'Kochie' - is known to millions of viewers across Australia as co-host of Australia's number one breakfast show, *Sunrise*. His daily jokes are considered by many to be a must have every morning. A sought after speaker on business and finance issues, David was voted as one of the ten most influential people of all times in the Australian financial services industry in a survey conducted by Money Management.



With an impressive career as one of Australia's leading finance journalists and commentators, David's knowledge of money and business is extensive. He has had several finance-related career highlights including; founding *Personal Investment* magazine, launching *Money* magazine in the United Kingdom, and founding Australia's biggest-selling small business magazine *My Business*.

Prior to *Sunrise*, he was the *Seven Network's* Finance Editor, and hosted the daily *Sky Business Report* on Sky News Australia.

For a decade, David presented *A Minute on Your Money* and *A Minute on Your Business*. His 60 second tips aired on more than fifty radio stations around Australia.

## **More about David Koch:**

Before *Sunrise*, Kochie was a (self-proclaimed) finance nerd who studied to be an accountant, and started as a cadet on the business pages of *The Australian* newspaper before joining *BRW* magazine soon after its launch in the early 1980s. He was one of the founders of consumer finance journalism in Australia and created *Personal Investment* magazine, which made him the youngest editor in the Fairfax Media group. He then launched *Personal Investment* magazines in New Zealand and the UK.

He produced Britain's first Rich List which started in *Money Magazine* which he had bought for Fairfax. Kochie has a strong interest in small business issues and was a director of the NSW Small Business Development Corporation for over six years being appointed to the board at its inception in 1996.

David has maintained his passion for money writing finance columns for various publications including *New Idea*, *The Daily Telegraph* and *Herald Sun*.

David is the author many books including *101 Ways to Survive 2009*, *Your Money and Your Life*, *Kochie's Best Jokes (series)* and *Strap on the Parachute: Starting and Thriving in Small*

*Business.* With his wife Libby as co-author he has written *I'm Not Made of Money; A Parent's Guide to Teaching Your Kids about Money and Kochie's Guide; Smart Couples Start with Nothing and Create Real Wealth and A Woman's Guide to Going it Alone.* With his daughter Samantha he has co-authored *The Teenager's Guide to Money, The Teenager's Guide to Part-time Jobs and Leaving Home - the Ultimate Guide.*

As a former business owner and operator and now director of Pinstripe Media, Kochie is one of Australia's foremost business and finance commentators and he speaks regularly at corporate events about small business, finance and investment issues as well as providing practical tips. Kochie is in demand as a host and MC, and regularly addresses a wide range of corporate events and groups. He speaks informatively from a base of personal experience and knowledge of business and financial issues.

Pinstripe Media is Kochie's family business which has been operating for 25 years. It is a content and digital marketing business which specializes in small business and personal finance. In 2020, he co-founded Australia's only live streaming business and markets channel, Ausbiz.

A huge supporter of the Port Adelaide AFL Club, Kochie was appointed Chairman at the end of 2012, with the goal to steer the organization out of crisis and back on the road to sustained success both on and off the field. Since his appointment, Port has transformed the AFL landscape with their exceptional game day experience, fitness levels and supporter interaction - a benchmark for the league.

Kochie is patron of the Youth off The Streets managed Koch Centre For Youth at Macquarie Fields.

Kochie's widespread appeal and popularity has seen him earn some prestigious titles:

- Nominated for a silver Logie in 2004 and 2005 for Best TV Presenter.
- *Banking and Finance Magazine* voted Koch Australia's Best Finance Journalist.
- The Council of Small Business Organisations of Australia presented him with the "Small Business Champion award" in recognition of his support of Australian small business.
- A survey conducted by *Money Management* newspaper recognised David as one of the 10 most influential people in establishing the retail financial services industry.
- A *Reader's Digest* survey found he is also one of the top 25 most trusted people in Australia.

Finance and football aside, Kochie is an all-round good bloke and family man - proudly being named Australian Father of the Year in 2007. Just please don't ask Kochie about the Wallabies, Sydney Kings or Port Power. He takes being a passionate support to a whole new level!

### **David Koch speaks about:**

- Business and Technology
- Personal Finance
- Investing for a Sound Future

- Success in Small Business

## Client testimonials

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“ Your knowledge of the industry and it’s people, combined with your humour and professionalism added a new dynamic to the role of MC at the National Convention.

- *Financial Planning Association of Australia*

“ Thank you for your outstanding presentation and moderation at yesterday’s Chamber lunch. As always your preliminary speech was insightful, pertinent and very well received by the audience. Your ability to incite the audience during the question and answer session is unsurpassable.

- *Australia-Israel Chamber of Commerce*

“ A very informative and well humoured talk on what could have been an otherwise mundane subject: tax!

- *Foreign Exchange Association Of Australia*

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