celebrity speakers Presents...

David Koch

Finance Journalist

David Koch, affectionately known by the public as Kochie, is one of Australia's most recognised and respected faces.

For over 20 years Kochie was the co-host of Australia's number one breakfast television program, Seven Network's Sunrise with an average viewer reach of 5 million each week in Australia.

Before Sunrise, Kochie was a (self-proclaimed) finance nerd who studied to be an accountant, and started as a cadet on the business pages of The Australian newspaper before joining BRW magazine soon after its launch in the early 1980s.

He was one of the founders of consumer finance journalism in Australia and created Personal Investment magazine, which made him the youngest editor in the Fairfax Media group. He then launched Personal Investment magazines in New Zealand and the UK. He produced Britain's first Rich List which started in Money Magazine which he had bought for Fairfax.

Kochie has a strong interest in small business issues and was a director of the NSW Small Business Development Corporation for over six years being appointed to the board at its inception in 1996

David has maintained his passion for money writing finance columns for various publications including News Limited titles and National magazines.

As a former business owner and operator and now director of Pinstripe Media, Kochie is one of Australia's foremost business and finance commentators and he speaks regularly at corporate events about small business, finance and investment issues as well as providing practical tips. Kochie is in demand as a host and MC, and regularly addresses a wide range of corporate events and groups. He speaks informatively from a base of personal experience and knowledge of business and financial issues.

A huge supporter of the Port Adelaide AFL Club, Kochie was appointed Chairman at the end of 2012, with the goal to steer the organization out of crisis and back on the road to sustained success both on and off the field. Since his appointment, Port has transformed the AFL landscape with their exceptional game day experience, fitness levels and supporter interaction – a benchmark for the league.

Kochie is patron of the Youth off The Streets managed Koch Centre For Youth at Macquarie Fields.

Finance and football aside, Kochie is an all-round good bloke and family man and a proud past recipient of Australian Father of the Year.

David Koch speaks about:

- Business and Technology
- Personal Finance
- Investing for a Sound Future
- Success in Small Business

Client testmonials

" Your knowledge of the industry and it's people, combined with your humour and professionalism added a new dynamic to the role of MC at the National Convention.

- Financial Planning Association of Australia

" Thank you for your outstanding presentation and moderation at yesterday's Chamber lunch. As always your preliminary speech was insightful, pertinent and very well received by the audience. Your ability to incite the audience during the question and answer session is unsurpassable.

- Australia-Israel Chamber of Commerce

" A very informative and well humoured talk on what could have been an otherwise mundane subject: tax!

- Foreign Exchange Association Of Australia

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