

Michael McQueen

Future Trends Analyst, Best-selling Author & Keynote Speaker

Michael McQueen understands what it takes to thrive in a rapidly evolving world.

Recently ranked #12 among the world's top futurists, Michael is widely recognized for having his finger on the pulse of change, helping clients ranging from Google to Toyota and Mastercard navigate uncertainty and stay ahead of the curve.

A bestselling author of 10 books, Michael's latest release was named by Malcolm Gladwell and Adam Grant as one of the top five must-read new leadership books. He is a sought-after media commentator, with his insights regularly featured in Forbes, The Guardian, and CNN.



Having presented to over 500,000 people across five continents since 2004, Michael is a familiar face on the international conference circuit, sharing the stage with Bill Gates, Mel Robbins, and Apple co-founder Steve Wozniak.

Formerly named Australia's Keynote Speaker of the Year, Michael has also been inducted into the Professional Speakers Hall of Fame.

Michael McQueen talks about:

Influence 2.0

Mastering the art of Opening Minds

Nothing changes until minds do. While persuading others has always been challenging, it has never been more difficult. In this era of high turbulence and low trust, many traditional influence techniques are increasingly ineffective. We can easily fall into the trap of using 19th and 20thcentury tactics to try to change 21st-century minds

This practical, thought-provoking keynote draws on the latest discoveries in neuroscience and behavioural psychology to explore:



- Why people are not actually afraid of change and the surprising truth about what really drives resistance in individuals and teams.
- How to spark the sort of curiosity that leads to bold, game-changing ideas.
- A counterintuitive and research-backed approach to defusing defensiveness.
- How to help others embrace new possibilities and perspectives while affirming their dignity, agency, and autonomy.

Audience members will leave this presentation with a clear action plan for navigating uncertainty and emerging stronger than ever.

Whether you aim to influence customer choices, team dynamics, or organizational culture, this keynote will give you the tools for powerful, lasting impact.

Preparing Now for What's Next

How to thrive in an age of uncertainty

It's been rightly said that the pace of change has never been this fast, but it will never again be this slow. We are living in a transformative era and smart leaders know that now is the time for audacity, adaptability, and agility.

Enormous opportunities lie ahead for those who can identify the trends of tomorrow and gear up for them today.

In this fast-paced & compelling keynote presentation, audiences will discover:

- The key trends that will shape the coming decade with a specific focus on the impacts of GENERATIVE AI, DATA ANALYTICS and SPATIAL COMPUTING.
- The role GEN Z will play in redefining industry norms and consumer expectations.
- The common CULTURE and MINDSET TRAPS that will set any organization on a collision course with obsolescence and how to avoid them.
- PROVEN and PRACTICAL STRATEGIES for staying one step ahead of change and REMAINING RELEVANT.

Audience members will leave this presentation with a clear action plan for navigating disruption and emerging stronger than ever.

Preparing Now For What's Next is an ideal stand-alone conference keynote or an extended half or full day program.

Mastering the Art of Momentum

The secret to achieving effortless and enduring growth

We all love being on a roll, in the zone and firing on all cylinders - that flow-state sensation where everything just seems to work.





But what happens when the groove becomes a rut, inspiration evaporates or your mojo disappears?

Enduring success and growth for any business today is dependent on building and maintaining unstoppable momentum.

In this inspiring keynote presentation, audiences discover:

- The art and science of momentum where momentum comes from and why it makes all the difference when you've got it working for you
- A **practical** and **powerful formula** for building momentum individually or in a team
- How to get into a **flow state** of **peak productivity** on a daily basis
- The role that **focus** and **consistency** play in ensuring a **groove** doesn't become a rut over time

Audience members will leave this presentation with a clear action plan for achieving effortless growth and maintaining it over the long haul.

Mastering the Art of Momentum is an ideal stand-alone conference keynote or an extended half or full day program.

Teaching for Tomorrow

How to equip today's students for the future

Students in classrooms today will enter a world very different to the one their teachers and parents have known.

In light of the uncertainty that lies ahead, it is more important than ever that educators keep their finger on the pulse of technological and societal trends in order to help students prepare for them.

In this practical and highly relevant keynote presentation, audiences will learn:

- The key **social** and **technology trends** that will shape the future including artificial intelligence, robotics and automation
- The **skills** and **competencies** that young people will need in order to be future-fit
- Why and how **education practices** and **paradigms** must evolve in the coming years
- A range of **proven** and **practical strategies** for making classroom learning **relevant** to the next generation of learners

Audience members will leave this presentation with a clear action plan for engaging today's students while equipping them for tomorrow.

Teaching for Tomorrow is an ideal stand-alone conference keynote or an extended half or full day program.



Client testimonials

- "The best presentation I've seen! Michael's depth of knowledge and applicable stories were fantastic.
- Pepsi
- Michael McQueen offers information that is relevant to everyone and anyone.
- Australian Super
- Michael McQueen's presentations are brilliant. He is an informative and compelling speaker whose insights and wise advice for parents of teenagers are highly relevant.
- Westmead Children's Hospital
- "Michael was excellent. His session was an outstanding awakening for a baby boomer like me!
- Singleton High School
- Michael's captivating and thought-provoking presentation was practical, engaging and humorous. He has certainly triggered some new thinking in our organization.
- Randstad Australia & New Zealand
- "Michael's presentation at our conference was amazing so tailored and well researched. I'd recommend him to any brand looking to stay relevant.
- The Professionals Real Estate
- "Michael's presentations are both engaging and inspiring. His strategies really hit the mark.
- Vodafone
- Michael was received very well by our audience. He was very enthusiastic and engaging for all the staff present from front line staff to senior managers. Michael had a number of very interesting real life examples which our team could relate to and provided our team with a number of practical questions and tools to utilise in reviewing how our organisation can remain relevant.
- U@MO



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