

Jason Cunningham

Business Growth & Money Expert

Jason Cunningham is one of Australia's leading business growth experts. He's driven to help business owners get the full financial and lifestyle rewards they deserve for all the hard work and risk. His experience, viewpoint and personality make him a unique and relatable voice in the SME space.

As a business owner, author, media commentator and keynote speaker, Jason has inspired thousands of business owners to make more profit and create the lifestyle they've always dreamed of. He combines over two decades of experience advising business owners with lessons from his own business-owner journey, along with cutting-edge insights from world-class experts.

His practical content and engaging style create presentations that entertain and inform in equal measure. The audience get practical, proven and actionable tools and tactics they can implement in their own business.

Jason was a member of Channel 10's The Living Room for over six years, was the finance guru on Triple M's drive-time program The Rush Hour, and spent nine years talking money on SEN1116's The Run Home. He's been featured on Sky News, Hinch Live and Studio 10 as well as in print media and multiple blogs.

Business is in Jason's blood. At 24, he co-founded The Practice (www.thepractice.com.au), a business and personal wealth advisory firm which turns over \$15 million per year and serves a diverse client base.

His latest book, *Have Your Cake And Sell It Too: The 7 Key Ingredients of Business Success* gives owners a roadmap to live the dream: build a profitable business they love owning, and grow an asset that others will pay top dollar to buy.

Jason Cunningham speaks about:

1. The 7 key ingredients of business success.
2. Building a winning team: what businesses can learn from elite sport.
3. Retail is tough... so fight back!
4. 'Get sacked!' Step back so your people can step up.



5. 'Love you life-time': how to engage with customers to grow sales and loyalty.

Client testimonials

“ It’s been little over 48 hours since Jason Cunningham spoke at an Anthill event on Monday night and I am still buzzing with the energy that Jason brought to the group. I keep remembering things that he said that just make my brain go ‘pop’ because he is that kind of presenter. He’s bold, sometimes brash, but he is always guaranteed to entertain and educate a group of passionate business builders.

- Australian Anthill

“ We recently had Jason Cunningham present to 100+ employees in a tailored session called “Six Steps to Staying (financially) Positive and Preparing for the Turnaround” during our work from home times due to Covid. Jason’s positive energy is contagious, and he managed to connect with the audience and keep them engaged for a full hour over Zoom, while also keeping the content relevant and relatable. I loved Jason’s can-do attitude and positive outlook, every interaction with Jason leaves you feeling lifted and energized.

- Equinix Australia

“ I’ve followed Jason Cunningham’s career for some time now, across multiple media driven platforms. I’ve booked Jason for 2 separate presentations, in very different industries, and his ability to engage with any group, is his super power. He speaks the ‘people’s’ language and his style of presentation on content that can be perceived at times as being ‘dull’, Jason always delivers in a relatable, knowledgeable and entertaining manner. Finally, talking finance is interesting! Jason is an authentic story teller, presenter and an expert in his field. We would recommend Jason’s workshops to anyone. Being able to adapt to your industry’s requirements and people, you will not be disappointed. The Practice Team are always my go to when wanting to educate people in this space. Thank you for your professionalism and sound advice!

- Contino

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