

# Professor Gary Martin

## *CEO of AIM WA & Keynote Speaker*

Professor Gary Martin FAIM. FACE. is a thought leader on business management, leadership, employee learning and development. A former academic, Gary is a highly regarded CEO, a Board Director and a columnist.

With a strong insight into how to effectively educate people from all industries, Gary speaks to audiences about workplace trends and issues including ageism and bullying, and the rise of emotional intelligence.



## **More about Professor Gary Martin:**

Gary Martin commenced as CEO and Executive Director of the Australian Institute of Management in Western Australia (AIM WA) at the beginning of 2012. In this role, he has overall responsibility for leading all aspects of the Institute's business, which is focussed on building leadership and management capability both in Australia and internationally, and across the corporate, government, not-for-profit and community sectors.

He is currently Chair of Telethon Speech and Hearing (TSH) in Perth and is a former Chair of Study Perth (2008-2011).

Prior to his appointment to AIM WA, Gary held several executive level appointments at Murdoch University in Western Australia, including Executive Dean, Pro Vice Chancellor, Deputy Vice Chancellor and Senior Deputy Vice Chancellor.

Gary has considerable expertise in leadership and management development. As a columnist in *The Sunday Times* and *Perth Now* he contributes regular pieces on current and emerging workplace matters including leadership and management, and human resource management topics.

Additionally, he promotes thought leadership in the area of leadership and management through regular opinion pieces in newspapers across Australia, and through various social media platforms.

A learning and development specialist, Gary has had extensive experience in the design and delivery of learning and development programs in Western Australia and internationally, with both government and non-government clients.



He was made a Fellow of the Australian College of Educators in 2015, and is currently an Emeritus Professor of Murdoch University's School of Management and Governance, and Zhejiang University of Technology, (Zhejiang Province, China), as well as an Honorary Professor at Guangdong University of Business Studies (Guangdong Province, China).

***Professor Gary Martin speaks about:***

**Your Workplace Matters:** Insights on Current Workplace Trends - Gary speaks about issues that include presenteeism, workplace bullying, the impact of social media, recruitment, annual performance reviews, emotional intelligence and more

**The Ageist Workplace:** Gary dispels the myths associated with employing older workers, pinpoints the characteristics of an ageist workplace, and provides an overview of the benefits that older employees can bring to an organisation.

**Bullying in the Workplace:** A Modern Workplace Scourge - Gary explores the concept of workplace bullying, including workplace cyberbullying - its characteristics, its causes and its consequences - and most importantly - its prevention.

**The Rise of Emotional Intelligence (EQ) in the Workplace:** Gary highlights the importance of EQ in the modern organisation, attempts to define the concept, and assists participants to determine the extent to which they possess emotional intelligence.

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