

Emma Hannigan

Journalist, MC and Keynote Speaker

Emma Hannigan is a feisty, rebellious and experienced journalist who has worked with leading news organisations to report on major international events, from the highs of Barack Obama's historic election and coronation of Tonga's king to the lows of Sydney's Lindt Café siege and broadcasting live on CNN on the sex abuse Royal Commission.

After interviewing countless people in all kinds of situations, and over several continents for more than 25 years, Emma has learned which questions to ask to help people open up and uncover the gem of a story that is inside all of us. She has also learned how to tell an engaging story and how to teach others to tell their own story in an equally compelling way.

Emma's passion lies in sharing her skills and tools with the business community, teaching them how to uncover and articulate their story in a way that will resonate with their audience, clients, media and investors.

More about Emma Hannigan:

Emma grew up in a small fishing village in rural Ireland, in a family where stories were gold. Her mother was a writer and so she spent her childhood going to writers' workshops and poetry readings, surrounded by people for whom story was everything. Emma learned early on that our story is our own unique currency.

Emma's career as a journalist began aged 15 in a local radio station. After more than a decade of working for leading broadcasters in Ireland and the UK; BBC, RTE and TV3, she moved to Sydney and was engaged by SBS TV as a senior journalist for 11 years, a role which took her across continents in pursuit of discovering new and compelling stories for her television audience.

Emma Hannigan speaks about:

- Storytelling for business growth - to increase sales, growth and media attention
- Authenticity through storytelling - how to communicate more authentically
- Women in leadership - how the stories we tell can empower others
- Media savvy skills - an insider's view on how to attract media attention
- Own your story and change the world



- Staying authentic in an Insta culture

Client testimonials

“ Having seen Emma Hannigan hold the attention of an audience of many hundreds at black tie award dinners and conducting Q&As at cocktail parties, I can confidently say that she has a combination of a professional and personable style as well as substance that makes her a captivating MC. She reads her audience perfectly, gets and holds their attention, pitches to their interests, times it well and engages with them while bringing an authentic humour and knowledge to each event, to help make them a success.

- Australian Industry Group

“ The Irish Australian Chamber of Commerce has engaged Emma as a speaker at numerous events with hundreds of guests. Her warmth, humour and intellect makes her an engaging speaker and MC. Guests leave feeling connected and engaged.

- Irish Australian Chamber of Commerce

“ I recently attended an amazing talk by Emma. She absolutely nailed it. She convinced us of how powerful in marketing it is to tell a good authentic story and importantly she gave us excellent practical steps to develop our story. She was delightful while asking probing questions to tease out a truly authentic story capable of grabbing media attention. She is a genius.

- Jelix Ventures

“ Emma, thank you so much for taking the time to share your experience and wisdom with the LWYD (Love What You Do) Collective tribe of women. It was such an incredible night and I am so thankful for your openness, your vulnerability and willingness to share from the heart. I love how authentically you show up and how impactful your stories & insights were for the attendees. It was a pleasure to work with you and I look forward to working with you in the future.

- LWYD Collective Founder & Host

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