

# Sophie Renton

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## ***Social Researcher, Trends Analyst & Keynote Speaker***

Sophie Renton is an experienced social researcher and trends analyst who helps organisations to thrive amidst uncertainty and change with evidence based insights.

A Team Leader of Research at the internationally recognised McCrindle, she is adept in sharing strategic insights that guide CEOs and executive teams who are leading their organisations by bringing a clear picture to complex problems.

Sophie's engaging, research-based presentations have seen her present to various sectors through board room strategy sessions, keynote presentations and workshops. With academic qualifications in sociology and psychology, Sophie brings robust, research-based content to her engaging presentations and consulting.



## ***Sophie Renton speaks about:***

**Future-proofing careers** - how educators and employers can equip the next generation to thrive in changing times

**How research and data analysis can best shape strategy** - the opportunities research presents to inform and shape strategy.

**Leading teams in changing times** - creating an engaging culture for multi- generational workplaces.

**Understanding and engaging with generation Z** - inspiring staff, volunteers and teams towards engagement.

**Changing times, emerging trends: the top 5 trends transforming organisations** - a snapshot of the most influential demographic, social and global trends.

## **Client testimonials**

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“ Sophie was able to understand the precise intel that we needed to extract and why. The findings were set out in a helpful and rational sequence.



- *Anglicare*

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