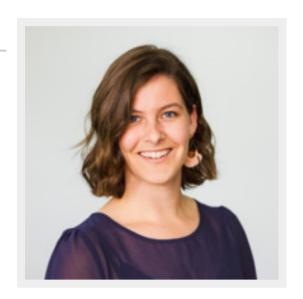


Sophie Renton

Social Researcher, Trends Analyst & Keynote Speaker

Sophie Renton is an experienced social researcher and trends analyst who helps organisations to thrive amidst uncertainty and change with evidence based insights.

A Team Leader of Research at the internationally recognised McCrindle, she is adept in sharing strategic insights that guide CEOs and executive teams who are leading their organisations by bringing a clear picture to complex problems.



Sophie's engaging, research-based presentations have seen her present to various sectors through board room strategy sessions, keynote presentations and workshops. With academic qualifications in sociology and psychology, Sophie brings robust, research-based content to her engaging presentations and consulting.

Sophie Renton speaks about:

Future-proofing careers - how educators and employers can equip the next generation to thrive in changing times

How research and data analysis can best shape strategy - the opportunities research presents to inform and shape strategy.

Leading teams in changing times - creating an engaging culture for multi- generational workplaces.

Understanding and engaging with generation Z - inspiring staff, volunteers and teams towards engagement.

Changing times, emerging trends: the top 5 trends transforming organisations - a snapshot of the most influential demographic, social and global trends.

Client testimonials

"Sophie was able to understand the precise intel that we needed to extract and why. The findings were set out in a helpful and rational sequence.





- Anglicare

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