

## Rodney Marks

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### *Corporate satirist and impostor*

Rodney Marks is Australia's (mis-)leading corporate comedian. His corporate comedy satirises management language, and is usually in the form of fraudulent keynote speeches at business events including: seminars, meetings, conferences, awards nights and product launches.

Rodney is an impersonator, a humorist and a political satirist. As a corporate impostor, he has performed for many business, government and non-profit groups over the past two decades. Rodney has presented his tailored corporate entertainment all over Australia, and has had more than 30 international tours.



Rodney satirises bureaucracy by impersonating experts of either sex and varied ethnicity and occupation. He has performed for hundreds of corporations, government departments, universities and other organisations in Australia and overseas.

In his hoaxes, Rodney allows tension to rise as he usurps power by making authoritative, vexatious statements. Then, to the relief of the audience, he reveals his true identity. He combines a formidable knowledge of management jargon with a relaxed improvisational style and a warm, persuasive personality.

Rodney has gained master's degrees in business administration and public administration, the latter from Harvard University. He returned to Harvard as artist-in-residence in 1995 and hoaxed academics, students and experienced managers.

Rodney's clients include: 3M, AMP, Bonds, Boral, British Telecom, Canon, Cathay Pacific, Citibank, Coca-Cola Amatil, Ernst & Young, Fairfax, Ford, Fuji Xerox, IBM, KPMG, Macquarie Bank, New Zealand Government, Optus, Qantas, Telstra and Westpac.

### **Client testimonials**

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“ Thank you for your brilliant portrayal of Dr Selwyn Spender, the dyed-in-the-wool bureaucrat from the Insurance and superannuation commission, at our conference. The business advisors went through stages of shock, horror, disbelief, amazement and relief. This was due to the



effectiveness of your research and your ability to walk that fine line between fact and fiction.

- **AMP**

“ And what an outrageous speaker Dr Mike [Rodney] turned out to be! His topic, knowledge and delivery struck just the right note of credibility.

- **Macquarie Bank**

“ Excellent. Well researched, well presented - totally engaged the audience.

- **Citibank**

“ Rodney performed sensationally and was extremely well received by the audience. He was the perfect speaker for the night. Based on feedback we received, his performance was one of the conference highlights. I also appreciated his efforts in meeting with me and my colleagues on several occasions prior to the conference to ensure that his performance met our specific needs. Finally, he went an extra yard or two by attending part of the conference, in character; as well as sitting at one our VIP tables for dinner, also of course in character, prior to his performance. This added authenticity to his character, in turn adding to the humour of his performance. I have since received correspondence from one of these VIP's that this was a 'memorable' occasion for him.

- **Corruption & Crime Commission**

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[VIDEO OF SPEAKER](#) 

