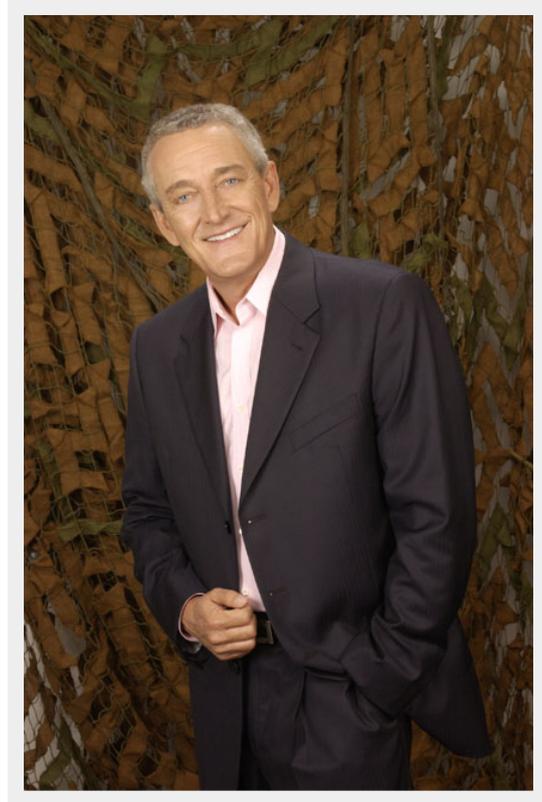


# Jason Jennings

## *Authority on leadership, growth and innovation*

Jason Jennings is a researcher and one of the most successful and prolific business and leadership authors in the world. His greatest thrill is helping lead individuals and companies to their full economic potential.

Critics call his books, “extraordinarily well researched, insightful, crisply written, accessible, intriguing and a vital resource for everyone in business,” and USA TODAY calls Jason Jennings one of the three most in-demand business speakers on the planet along with the authors of *Good to Great* and *In Search of Excellence*.



## **More about Jason Jennings:**

Jason Jennings began his career as a radio and television reporter and was the youngest radio station group owner in the nation. Later, he founded Jennings-McGlothlin & Company, a consulting firm that became the world’s largest media consultancy and his legendary programming and sales strategies are credited with revolutionizing many parts of the broadcasting industry.

Jason traveled the globe in search of the world’s fastest companies for his landmark book, *It’s Not the Big That Eat the Small - It’s the Fast That Eat the Slow*. Within weeks of its release it hit the Wall Street Journal, USA Today and New York Times Bestsellers Lists. Now published in 32 languages, USA TODAY named it one of the top 25 books of the year!

Jason Jennings and his teams have screened and studied more than 120,000 companies in an effort to write and publish books that offer immense value to executives around the world. His bestseller *Less Is More* identified the world’s ten most productive companies, while *Think BIG - Act Small*, profiled the only ten companies in the world to have organically grown both revenues and profits by double digits every year for ten consecutive years. Like all his previous books it debuted on all the bestseller charts.

Jason Jennings’ book, *Hit the Ground Running - A Manual for Leaders* reveals the tactics and



strategies of the ten CEO's who created the greatest amount of economic value between 2000 and 2009.

In 2010, Jason Jennings and well known cardiologist Dr. John Kennedy coauthored the Health, Mind and Body bestseller, *The 15 Minute Heart Cure -The Natural Way to Release Stress and Heal Your Heart in Fifteen minutes a Day*.

When not traveling the world on research, in search of adventure, and doing eighty keynote speeches each year, Jennings and his family split their time between the San Francisco bayside community of Tiburon, California and their lodge, Timber Rock Shore on a small lake in Michigan's northern peninsula where they share the environment with native moose, bear, deer, wolves and soaring eagles.

## Client testimonials

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“ We appreciated that Jason took the time to interview our leaders in advance of the speech so that he was well-aware of the nuances of our company and its business. This proactive research ensured that Jason's presentation was customized and pertinent to our needs.

- **Johnson & Johnson**

“ Your message about having and sharing a Cause, letting go, thinking and acting like owners and Stewardship will resonate for a very long time. Thank you for custom tailoring your speech to our needs. It was not only informational but inspirational and extraordinarily well received.

- **Aetna**

“ It is a rare speaker that combines wisdom, storytelling, a global perspective and the essence of a best selling author. Jason Jennings resonates with a wide range of individuals and business executives and in my mind, does it all. What I value about his presentations is that he tailors his message to each group, which conveys authenticity and a close connection with his audience.

- **Window & Door Manufacturers Association**

“ Jason went out of his way and joined our event a day early rather than just showing up for his speech. He was genuinely interested in the topics presented at the summit and quickly leveraged key data points presented by our customers in his keynote speech the next day.

- **Siemens**



“ Jason Jennings told the CEO's attending the Microsoft's OEM Briefing and Summit that they must be prepared to let go of 'same old-same-old,' and, 'the way things have always been done,' if they want to remain innovative and at the cutting edge.....The Conference, held in Queensland Australia, was Microsoft's annual summit designed for executives who lead the companies responsible for more than 80% of the world's PC production....According to Microsoft research Jennings was the highest rated speaker at the conference achieving a 4.83 ranking out of a possible 5 for the Asian Summit.

- **Microsoft**

“ CoBank asked Jason Jennings to appear as the keynote speaker at the 2009-2010 annual series of meetings we hold for our customers around the country. Attendees consistently rated Jason's presentations as the highlight of our program, citing his insights into organizational management and business leadership as well as his sincere and highly engaging delivery style. We have also had Jason speak to our employees, with equally successful results. I can recommend Jason Jennings without hesitation to any business looking to create a compelling event for its customers or other stakeholders.

- **CoBank**

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