

Jordana Borensztajn

Social Media Expert, Keynote Speaker, Workshop Facilitator & MC

Jordana Borensztajn has got it all! She is an expert on social media strategy, a genius when it comes to creating engaging content, a published author and a hilarious comedian. She is also an exceptional keynote speaker, communications expert, workshop facilitator, public speaking trainer and MC who is particularly adept at imparting practical strategic learnings while at the same time keeping your audience in fits of laughter.



By combining her personal and professional social media and content marketing experiences, with her industry knowledge, she helps develop and enhance creativity, social media marketing and content marketing skills in others. Jordana inspires, educates and entertains audiences with action-packed and high-energy keynote presentations and workshops.

More about Jordana Borensztajn:

Jordana has worked as a News Corp Australia journalist, an online music editor, a content producer and a social media manager at Nova Entertainment. She has performed two sold-out shows in the Melbourne International Comedy Festival, spoken at corporate conferences around the world, and has run many school programs that explore online safety for students.

Jordana uses humour and storytelling to engage and connect with audiences large and small. Her energetic stage presence and enthusiasm captivates audiences and adds a memorable point of difference to your online and offline events. Jordana is a vibrant MC and facilitator who works closely with clients to make their delegates' experience her top priority.

Jordana has been featured on Channel 10's The Living Room, Nova 100, ABC Radio National, WIN News, Channel 31, and across the Herald Sun, mX, the Sunday Herald Sun, The Age and The Sydney Morning Herald.

When Jordana's not delivering high-energy and interactive training, coaching and keynote presentations, she's busy seeking out small animals to take selfies with to boost her Instagram following.



Jordana Borensztain speaks about:

Jordana draws on her diverse media and communications background to empower, upskill and inspire others in the following areas:

Turning Fatigue Into Fun: Re-energise your Zoom and Microsoft Teams Meetings with Tips and Tricks to Learn to Love Connecting Online

We've all been thrown into a fast-paced and demanding 24/7 virtual world where connecting with our colleagues and clients on camera is essential for business success. However it's not easy. Connecting through the screen, without human contact, brings new challenges and frustrations to the collaborating experience and things can get... complicated. This high-energy, entertaining and interactive session is designed to tackle the online fatigue we're all experiencing in a way that helps us laugh together and learn to connect in new ways. This jam-packed session will arm you with a new set of tools to not only help you inspire and engage your teams, but importantly, to learn to have fun while collaborating and connecting digitally.

Connect With Your Confidence: Virtual Presentation Skills Training

We are now living in a virtual world where connecting with our colleagues and clients online is essential in creating thriving business connections and collaborations. Whether you're pitching to clients on Zoom, running a weekly Microsoft Teams meeting, or hosting a Webinar for thousands, this jam-packed Virtual training program will upskill you and your team with an unshakeable public speaking foundation to deliver with confidence, authority and authenticity. This tailored training will help you overcome your fear, build your confidence, develop strong presentation skills, identify your key messages, use powerful storytelling techniques, provide you with strategies to use your body language and voice for maximum impact, and arm you with techniques to plan and prepare for presentation success.

MCing with a comedy twist

Drawing on her stand-up comedy background, Jordana brings laughs, fresh ideas and an innovative approach to the role of MC. Creating an uplifting and energising experience, Jordana weaves the day together with customised comedy and witty observations, adding a playful and memorable point of difference for delegates.

Next Generation Communication: Creating Positive Connections Across The Generations

Four generations are now working together under one corporate roof. Yikes. From the unique position of a Millennial, Jordana breaks down the qualities and traits that differentiate Baby Boomers, Gen X, Gen Y (Millennials), and Gen Z so that we can all learn to positively connect, communicate and collaborate. In this fun and highly interactive keynote presentation, Jordana shares easy action steps to help managers decode, motivate and engage their young employees so that we can all work together to achieve the same business goals.

Fun Facilitator; Experienced Interviewer



Jordana draws on her journalism and comedy backgrounds to create a unique space where both guests and audience members feel at ease with her curious, creative and fun interviewing and storytelling techniques.

Generational Miscommunication: Let's Laugh Together At Our Differences

With four generations working under one corporate roof, things can get... complicated. We speak different languages, we have different work ethics, and we dance completely differently. This high-energy, entertaining and interactive comedy set tackles multi-generational miscommunication in a way that helps us all laugh together and learn to connect in new ways.

Grow Your Brand Online With Innovative Social Media Marketing

Brands and businesses are fighting for attention in today's noisy digital world. In this fun and engaging keynote, Jordana shares techniques to help you cut through the noise. You'll gain easy-to-apply tools to develop a unique brand voice, generate captivating visuals, use storytelling to connect with your audience, and apply innovative approaches to your social media marketing strategy in order to capture attention and connect with your audience.

Facing Our Fears to Find Our Strength

Facing our fears isn't easy. From stand-up comedy, to working with lions in Africa, and even heading to Silicon Valley dressed in a giant Facebook LIKE costume to find Mark Zuckerberg, Jordana has faced all kinds of bizarre fears. Stepping out of our comfort zone doesn't get easier but Jordana knows the value of the deep personal growth that lies beyond breaking the threshold of our individual edge. Now professionally helping people overcome their fear of public speaking, Jordana shares insightful and powerful lessons to inspire audiences to take risks, pursue their passion and gracefully handle rejection in order to connect with the confidence that lies beyond facing the things which frighten us the most.

Bring Magic Into Your Workplace - Embrace Change and Activate Your Team's Creativity By Adopting a Magician's Mindset

We're entering a brand new world, full of the unexpected. We can't take old patterns, processes and habits into this new space and expect them to fit. Our old ways of approaching work are outdated. Instead, we need to imagine, create and find solutions with openness, curiosity and wonder; a fresh approach... A magical approach.

Through sharing her own entertaining story of discovering her inner magician, Jordana will teach your team how to adopt a magician's mindset to embrace change with enthusiasm, to problem solve in brand new ways, and even manage the unexpected with joy. You'll learn simple and powerful techniques to step out of habitual thinking, to activate your team's imagination so you can collaborate and innovate at a higher level with more productivity, and most importantly, have way more fun in the process!



Jordana will show you how to use the power of imagination, play and curiosity to tap into your own inner magician which will inspire you, your colleagues and your clients.

Virtual sessions:

- Reignite Your Work Mojo: Finding Motivation, Inspiration and Excitement in the New (New) Normal
- Turning Fatigue Into Fun: Re-energise Your Digital Meetings With Tips & Tricks To Learn To Love Connecting Online
- Build Your Leadership Skills With A Powerful Presentation Toolkit.

Client testimonials

“ Jordana engaged, educated and entertained with her high-energy and inspiring thinking. With great takeaways, delivered in a humorous and enthusiastic style, Jordana’s keynote on creativity and content was a memorable part of the event!

- *ShareThePoint Ltd*

“ The ‘pocket rocket’ that people instantly warm to, Jordana has the unique ability to take people out of their comfort zone and have fun in the process! Jordana was very professional, going above and beyond from start to finish. I would happily recommend her.

- *The Business Centre Pilbara*

“ Jordana was an absolute pleasure to work with. She formulated her presentations with insightful, relevant and useful information for our members to take away. I would highly recommend her as a social media/digital speaker.

- *Master Electricians Industry Association*

“ Fantastic! Very engaging with great tips and great ideas and we loved the humorous twist. We felt so lucky being able to learn from someone with so much experience. I would definitely recommend her.

- *AS Partners CPA*

“ Jordana was the highlight of our recent conference. Her presentation ‘Decoding the Next Generation’ was enlightening, entertaining and extremely funny.

- *Hotondo Homes*

“ Jordana’s like a bolt of electricity. She’s enthusiastic and her material has real substance. She has the ability to communicate to people that understand social, as well as those that don’t.



She actually made me cry tears of laughter.

- Thinktank Social

“ Jordana is an exciting, relevant and dynamic performer. Her skill and knowledge of all things social media provides some essential learning for any audience wanting to connect digitally... AND... she's funny!

- Humour Australia (HA!)

“ Jordana came into my office and conquered. Her insightful and witty observations had my team in stitches; agreeing and even questioning their social media habits. She's full of life, engaging, personable and delightful.

- Sportsmate Mobile

“ If you're looking for a dynamic speaker with energy and pizzazz, Jordana Borensztajn is your lady! We were fortunate enough to have Jordana present at the AGPAL and QIP 2018 Conference; delegates hung off her every word while she educated the audience on how to engage and lead Millennials. My only regret was not engaging her as a Plenary Speaker!

- AGPAL & QIP

“ Jordana's high-energy and fun workshop was not only a practical way to help increase the confidence of team members who are required to present to groups both large and small, it was also a great team-building activity. The combination of tips borne of experience and the chance to practice what we were learning meant that the four hours just flew. Even the most nervous of participants enjoyed their chance to have one of the sparkly microphones in their hand!

- Ardoch Youth Foundation

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[VIDEO OF SPEAKER](#) 

