

# Lisa Wilkinson

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## **Co-host of the Project, Mentor, Magazine Consultant & Speaker**

Lisa Wilkinson is one of Australia's most admired and respected journalists and corporate presenters. She has successfully applied her journalistic talents to magazine publishing, television and radio.

Lisa is co-host of *The Project* and executive editor of Ten Daily. Prior to taking on *The Project*, she co-hosted Channel Nine's *Today Show* for 10 years.

Lisa's communication skills have made her one of the country's most sought-after corporate presenters and conference and event facilitators.



### **More about Lisa Wilkinson:**

For more than three decades, Lisa Wilkinson has blazed an unprecedented trail through the Australian media landscape, initially in publishing, then on radio and now in television and online. In every forum she has achieved extraordinary success and earned widespread respect.

Following her successful ten years as co-host of the Nine Network's *Today Show*, Lisa accepted a new challenge in late 2017 by agreeing to join the Ten Network as host of its prime-time award-winning news and current affairs program, *The Project*.

In the 2016 Australia Day Honours she was appointed a Member of the Order of Australia (AM) for her significant service to the print and broadcast media, as a journalist and presenter, and to a range of youth and women's health groups.

Lisa Wilkinson's media career got off to an astonishing start when she became the youngest ever editor of a national magazine - young women's title *Dolly* - at the tender age of just 21. Four years later, after almost tripling the circulation, Lisa was head-hunted by the late Kerry Packer, who offered her the editorship of the iconic *Cleo* magazine. Over the next decade, Lisa guided the magazine to new circulation highs, making it the No.1 selling women's lifestyle magazine per capita in the world.

With her skills then in demand internationally, Lisa set up her own magazine consultancy, while juggling three small children and her new role as radio host, working alongside some of the industry's best, including Doug Mulray and Mike Carlton.

It was then Lisa made the switch to television, initially with Foxtel on the panel discussion program *Beauty & The Beast*, then to Channel Seven hosting the *Morning Shift* and *Weekend Sunrise*, before joining Channel Nine at the helm of Nine's *Today Show* where her talents took the program to No. 1 spot in breakfast television. Her appointment at the CBS-owned Ten Network advanced her influence in Australian television to even greater heights.

Apart from her diverse media skills, Lisa is also known as a mentor to young women. Under her special brand of guidance and training, there are now 21 women and men around the world who have gone on to become successful magazine editors themselves. Nicole Kidman, Miranda Kerr and Megan Gale can also thank Lisa for her talent-spotting skills and guidance, as she helped them on their way early in their careers.

In 2013, Lisa Wilkinson was invited to deliver the prestigious annual Andrew Olle lecture, in honour of the late Australian television host, and her presentation drew enormous acclaim from both the public and her media colleagues. She became only the second female journalist after Jana Wendt in 17 years to be given the honour. In 2017, her portrait, by Peter Smeeth, won the Packing Room Prize in the Archibald art awards.

A member of The Walkley Advisory Board, which is responsible for judging the overall winners of the annual Walkley Awards for Excellence in Journalism, Lisa is a global ambassador of The Fred Hollows Foundation, as well as supporting numerous other charities including Barnardo's, Breast Cancer Institute of Australia, National Breast Cancer Foundation, the Melanoma Institute, the Ingham Medical Research Institute, the Murdoch Children's Research Institute, the Sydney Children's Hospital Randwick, Adopt Change, Jamie Oliver's Ministry of Food, The Big Issue and the Butterfly Foundation.

Lisa is married to journalist, best-selling author and former Wallaby rugby international, Peter FitzSimons AM.

### **Lisa Wilkinson talks about:**

- From Campbelltown to Park Street
- Managing people and teams
- The importance of business mentoring
- Stepping outside your comfort zone - both personally and professionally - to achieve success you never imagined
- The struggle to juggle
- Striking a balance

### **Client testimonials**

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“ Your presentation gave us the opportunity to learn more about your successful career, and the incentive to strive for our goals in life. I particularly enjoyed your insights into how you balance your work and home life so successfully. I am sure that it is something that all

participants found interesting.

**- Women's Network Conference**

“ Lisa was an absolute pleasure to work with. Her presentation was motivating, interesting and entertaining. She is a consummate professional and all that attended have provided us with wonderful feedback on the talk.

**- Spotlight on Women Luncheon Series**

“ The conference awards night (with Lisa as MC and host) went off with a bang, and certainly stirred up the males in the audience. I have had nothing but positive feedback. As I expected, Lisa added her own personality to the night and I can't thank her enough for making the whole event so fabulous!

**- Pacific Area Newspaper Publisher's Association**

“ One of the most interesting talks I have sat and listened to - intently - for quite some time.

**- Western Sydney Institute Of TAFE**

“ Lisa was very inspiring and her stories were very interesting. Lisa was happy to do anything we asked of her to do and was very approachable.

**- Conrad Treasury, Brisbane**

“ Lisa was the perfect touch to our exclusive launch. Lisa was very well received and equally popular with the male and female members of the group. She won the audience over early. Her confidence and professionalism, combined with her humour and spark made her the perfect MC for the night. We will certainly be using her again.

**- Jack Morton Worldwide**

“ An outstanding, elegant and gracious host of the Ethnic Business Awards. Everyone agreed Lisa was just tremendous and I so look forward to working with her again.

**- Entertainment Alliance**

“ I could not have been happier with Lisa's performance. From the very beginning I felt comfortable working with her because she was easily approachable, friendly and professional. She carried the forum easily and the audience responded very well to her. I personally had a great time working with Lisa and would be quick to approach her again for any relevant events I am working on in the future.

**- Australian Sports Commission**

“ Lisa was an amazing and inspiring guest speaker. Our guests thoroughly enjoyed her 'tell it like it is' style, wonderful stories about her life, passion for the industry in which Lisa work and her experience in juggling family life with a successful business career.

**- Dubbo Chamber of Commerce and Industry**

“ Lisa had us hanging onto every word. There was laughter and tears and all in the room were inspired. Lisa's keynote address was a finale that has set a very high benchmark for guest speakers at our next conference! The conference was for a tough audience - and the group was blown away.

**- De Lorenzo**

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