

Sam McCool

Comedian, Debater, Playwright, Hoax & MC

Sam McCool has entertained audiences around the world with his hilarious comedy shows. He has totally pulled the wool over their eyes as an expert hoax, ensured their engagement with his professionalism as an MC, and inspired them with his keynote presentations. Renowned for his many talents, Sam is also a strong debater, voice over artist, speaking coach and playwright.



Sam McCool built his reputation as a stand-up comedian and MC, before bursting onto the national entertainment scene in 2012 as a finalist on *Australia's Got Talent*. This was followed by sell-out solo shows at the Sydney Opera House and his debut DVD, *Multiple Personality Distorter*. Since then, Sam has gone global, hosting events for TEDx, Dell, Accor, Optus and some of the world's highest profile brands.

Whether engaged as an MC, hoax, comedian or keynote presenter, Sam customises each performance by writing original material to suit clients across all industries and professions. He is comfortable performing for both high-end corporate events and blue-collar employees. Funny, original and unforgettable, he is guaranteed to leave an indelible mark.

MC:

A polished MC, Sam has hosted large events for upwards of 2000 people, ranging from: film festivals, fashion shows, gala dinners, awards nights, product launches, corporate trivia, golf days and more. His diverse, high profile clients have included 3M, Australia Post, AMP, IPAC, Tabcorp, ING Direct, Garmin, Commonwealth Bank, Lloyds Bank, the Australian Retail Industry, the Australian Arab Business Network, the Macedonian Film Festival, Warrior Dash, the Canadian Tourism Commission, the Mortgage & Finance Association of Australia, Momentum Worldwide, and Waverley Council's "Earth Hour Picnic at Bondi".

Hoax Performances:

Looking to have some fun at your next event, party, corporate function, sporting get together, or other special occasion? Hire Sam to play a prank on your audience. He can create and play any character you wish to make up... industry representative, academic, coach, authority, or customer. If you're looking to introduce an international influencer, Sam is your man. He's a multi-lingual expert in 'TLC' (travel, languages and culture), who has travelled to over 60 countries, speaking to audiences in French, Indonesian, Arabic, Spanish and English, in all its colourful variations.

Sam's characters include:

- (Latino) Don Juan Two
- (Lebanese) Salim Shehadie
- (Indian) Guru Khan
- (German) Herr Dresser
- (French) Jacques D'Oeuf
- (Russian) Jetski Slobodetsky
- (Irish) Seamus O'Blameus
- (Jamaican) Ziggy 'Ziegfried' Marley
- (Samoan/Tongan) Samiela Taniela Tangifanga Onomatopoeia and many more...

Keynote presentations:

Sam McCool's keynote topics include:

- **Embracism** - Uniting opposition and learning from difference,
- **Mid-Life Oasis** - Avert mid-life crises, re-awaken motivation and find your ideal future,
- **Nine Lives** - Sam has survived multiple near-death experiences including: the Bali bomb, open-heart surgery, no oxygen while scuba diving, falling off motorbikes in Cuba, Thailand, Bali, Malaysia, close-call car crashes, second degree burns etc. Here's how to cheat death and come out thriving.

Comedy:

Sam has performed sold-out solo shows at the Sydney Opera House, Sydney Theatre Company, the Melbourne, Adelaide, and Sydney Comedy Festivals, and performed throughout the world from Scotland to Switzerland, India to Indonesia, New Zealand to New Caledonia, the UK to the USA, Canada, Hong Kong, Vietnam, Japan, Korea, the Philippines, New Zealand.

In 2013 Sam achieved a life-long dream to do back-to-back shows in Bollywood and Hollywood. In 2015 he toured Asia - performing in Hong Kong, Singapore and the Philippines, as well as a rare development deal with the prestigious Sydney Theatre Company for an original play *Lighten Up*, co-written by Sam and NIDA actor Nicholas Brown.

Tech & Start Ups:

Sam has become a trusted host for pitching start up and tech events such as: TEDx Sydney (host in 2017, 2018, 2019) of St George's Kickstart business idea pitch competition, DELL Technologies South Asia Partner Summit (2018 in Fiji, 2019 in South Korea) and regular event host & founding member of The Studio - Sydney's creative & media-tech incubator.

Multicultural Ambassador:

Sam's one of Australia's most multicultural ambassadors and expert in 'TLC': Travel, Languages and Culture. He's traveled to over 70 countries, speaks French, Arabic, Indonesian, Spanish and English in all it's variations. Currently he is the host and co-creator of Australia's first Multicultural game show *Melting Pot Luck!*

Speaker Coaching:

Sam has pooled all this worldly speaking experience and coaches other speakers through his public “McCool Method of Speaking Success”, and corporate training with clients such as The Sydney Cricket Ground.

Client testimonials

“ Sam did an absolutely amazing job at entertaining our extremely diverse workforce. Truly entertaining, truly funny, truly engaging, truly special.

- *Zip Heaters*

“ Fantastic performance at our Vivid event last week. We had key clients and business partners in attendance and feedback was unanimously positive... your performance hit the mark for what was a diverse and discerning group!

- *Genesys & IPAC*

“ Sam was very easy to work with, did his research, was politically correct, engaged with the audience and was perfect for our finale lunch.

- *MFAA*

“ Sam was hilarious and appropriate, perfectly pitching his multi-cultural humour to the high-profile university audience, poking fun at common cultural stereotypes. Sam is intelligent, hilarious, and a great communicator with great values. He was very supportive of the human rights focus. We received excellent feedback from everyone in the audience.

- *SEADU - UNSW*

“ I never cease to be amazed at his range of personalities, voices, characters, all of which he uses to really engage with the audience. It was great to see everyone join in the fun and games, relax and enjoy themselves.

- *National Insurance Brokers Association*

“ Sam McCool is a professional, focused and funny MC who definitely added value to the recent event we held for our client, a global leading MNC. With a challenging brief he came to the fore, engaging with the audience to help them navigate through the nearly thirty speakers and three days of subject matter and activities. He worked closely with both myself and the end client, adding ideas to bring the interactivity both wanted and needed in the role. I wouldn't hesitate to work with Sam again or recommend him to others. Very McCool.

- New Comms Asia

“ Sam's skills as an MC and comedian are to be recognised as outstanding. I have seen Sam work in multiple situations from high level corporate events to more social stand up performances. His engagement with a wide variety of audiences sets Sam apart from others.

- Mastercard

“ Thank you for making everybody laugh and excellent and professional presentation. I am sure we will be calling you again.

- Australia Post

“ Sam, is not just a comedian, he's a 'Master of Atmosphere' and a 'Mood Changer'. I still have clients and guests commenting on how great 'that comedian was' and if he 'Does he do corporate gigs? I'd like him to do ours'. He has to be the funniest comedian I have ever seen.

- Oncology Children's Foundation

“ Extremely funny & quick witted - working the room with such ease. He had the crowd in stitches. The whole team had a great time. I would definitely recommend Sam to entertain at any event - you will not be disappointed!

- Westpac Bank

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