

## Stu Atkins

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### *Technology Expert, Presenter & Trainer*

Stu Atkins is an expert on tech trends and digital disruption, social media, online sales and marketing.

An insatiable digital entrepreneur, he has founded an online retailer, an online recruitment firm and Social Seedling – a leading Social Media consultancy. Prior to establishing his own businesses, Stu worked extensively with [www.realestate.com.au](http://www.realestate.com.au) (REA Group) and News Corp / News Digital Media.

A professional keynote speaker and trainer, Stu has presented to over 40,000 business professionals both in Australia and abroad. His approach is informal, relaxed, highly engaging and entertaining. Renowned for challenging audiences to think outside the square, his philosophy is to always leave each attendee with three key takeaways to improve their online / tech / social awareness immediately.



### *Stu Atkins talks about:*

The pace of change has never been faster. Consumers are becoming more demanding. Immediacy, personalisation, communication and connection are key aspects to driving better business outcomes. Productivity and profitability are under more pressure... As an expert in dissecting tech trends, innovation, disruption and social media opportunities across all industry sectors, Stu enlightens attendees to what the future may hold.

How will you prepare for the next phase of disruption? What tools are on the horizon to make your business more profitable and productive? How can you better engage with your prospective and current audience and what's your competition doing to stay ahead of the curve? Stu will leave your attendees feeling inspired (perhaps a little concerned) and ready to face any new challenges as we continue to evolve.

Communication as a skill and art form is diminishing in line with the rapid rise of digital communication technical techniques. How we connect, face to face, influences our relationships with everyone who is important to us. Stu refocuses on the key ways to connect, engage, build rapport and motive relationships in a digital age.

## Client testimonials

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“ I had the pleasure of attending a recent corporate Roadshow across Australia and Stu Atkins was the first speaker. He delivered a 45 minute presentation on Disruption to large audiences and to say I was impressed is an understatement. Stu is engaging and entertaining and tells a story rather than simply delivering content. He had the audience completely focussed from the outset and balanced the presentation with facts, story telling and humorous exercises which were all perfectly executed. Stu is a well rounded Speaker and one I would recommend without hesitation.

**- Jacqui Cooper, 5 time Winter Olympian & professional Public Speaker**

“ Informative, engaging and at times somewhat confronting! As one of our keynote speakers at the Eview Group PB2016 National Conference, Stuart delivered an energy packed presentation filled with quality information and humour. Stu's likeable character and presenting style connected instantly with the audience; we have no hesitation in recommending Stu for future industry events.

**- Eview Group**

“ Stu has presented to many of our key clients in all capital cities plus a number of major regional hubs. Stu is always flexible, professional and able to adapt to any audience to ensure a successful outcome. Stu's insights into technology and disruption are exceptional and in every presentation he has rated at or above 92% for Customer Satisfaction (either Very Good or Excellent, as rated in real time at each event), which indicates how effective he is as a Presenter. I'd have no hesitation in recommending him to any customer or industry.

**- REA Group**

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