

Cameron Smith AM

Former Queensland and Australian Rugby League Captain

Cameron Smith is the most decorated rugby league player in the global history of the sport. Kickstarting his career back in in 2002, he has played over 400 NRL games, remarkably producing his best, most consistent season at the age of 34. The dual Dally M medallist has played 50 Test matches for Australia, and 42 State of Origin games for Queensland, winning 11 series.

A strong leader and an influential person in sport, Cameron Smith is an outstanding keynote speaker who talks about themes of teamwork, goal setting and leadership, interlacing messages with anecdotes from his career. Cameron is also a highly polished MC and host.



More about Cameron Smith:

Born in Brisbane, Cameron Smith played for Logan Brothers as a child before progressing through the Brisbane Norths junior system. Debuting for the Melbourne Storm as a halfback in 2002, Cameron soon found a home as hooker, leading the Melbourne Storm to eight grand finals and Queensland to a record twelve State of Origin titles in thirteen years, and Australia to two World Cups.

In 2007, Cameron Smith claimed the mantle of the world's best player and in the following five years won every individual and collective honour in the game, including the Golden Boot for International Player of the Year, Dally M Medal, Wally Lewis Medal, NRL Grand Final, State of Origin Series, Tri Nations and Four Nations Tournaments and the Rugby League World Cup.

Cameron's unrivalled form continued in 2013 when he awarded Dally M Hooker of the Year, Dally M Captain of the Year and Dally M Representative Player of the Year. To cap another incredible season, he went on to guide Australia to victory in the 2013 Rugby League World Cup.

In March 2015, Cameron agreed to terms on a four-year contract extension with Storm. Defying all odds, in 2017, aged 34, he enjoyed an incredibly successful season - captaining Melbourne Storm to the NRL Minor Premiership and Premiership, Queensland to another State of Origin series and Australia to victory in the Rugby League World Cup.

Individually he was crowned Melbourne Storm Player of the Year, Dally M Medallist for the NRL's Player of the Year and he collected the Golden Boot for best player in the world, along the way

breaking the record for most games played in the NRL (356).

In 2018 Cameron Smith sent shockwaves across rugby league by retiring from representative football - thereby relinquishing his Queensland and Australia captaincy roles. While depleting the stocks of the Maroons and Kangaroos, Melbourne Storm reaped the benefits with Cameron leading the club to a third consecutive NRL Grand Final.

In 2019 he broke the NRL's all-time points scoring record and bypassed the magical 400 NRL game-barrier, an achievement many thought would never happen and most agree will never happen again. Defying all odds, he then led Melbourne Storm to their third minor premiership in four years - the best performance by any NRL side since the 1959 St George Dragons.

In 2020, aged 37, Cameron led the Melbourne Storm to another NRL Premiership - his 5th - cementing his position as the greatest player in the history league.

A hugely influential person on the field and a humble statesman off it, Cameron Smith retired in early 2021 after 19 seasons.

Cameron Smith's legacy continues to live on as one of the greatest and most influential Australian athletes of all time.

Client testimonials

“ Cameron Smith is the most influential figure in Australian sport. Fans, players, club officials and league powerbrokers - they all listen when he speaks.

- **Former Brisbane Broncos, Queensland and Australia captain, Darren Lockyer**

“ Cam has won everything in the game, but also has exemplary leadership skills off-field gravitas and enormous pulling power. If I'm setting up a new team I'd make him the captain-coach, simple as that.

- **Fox Sports media personality, Matthew Johns**

“ Cameron's many on-field records speak for themselves, but perhaps his greatest achievement is how grounded he has remained throughout it all. He is an intelligent, well-spoken family man with a unique ability to connect with people from all walks of life. We are fortunate to have him in our game.

- **National Rugby League Chief Executive Officer, Todd Greenberg**

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