

Katie Brennan

AFLW Leader, Entrepreneur & Motivational Keynote Speaker

Katie Brennan is a champion of the Australian Rules Football League for women, an entrepreneur and an influential role model.

Having broken into new territory in AFLW despite challenging set-backs, and established a successful gym for elite sportswomen, she is a motivational keynote speaker who can talk about overcoming the odds to achieve success, establishing a business, teamwork, and building resilience. Katie is a particularly inspiring keynote speaker who works to empower women on and off the field.



Katie Brennan played in the inaugural season of AFLW as a marquee sign-in and captain of the Western Bulldogs. She then led the Bulldogs to the Grand Final in 2017, and despite controversially missing out on the premiership, was called on stage to hold up the trophy as an integral member of the team.

Katie Brennan kicked fifteen goals in thirteen games with the Bulldogs and was the leading goalkicker in 2019 despite an injury riddled time with the club.

She signed with the Richmond Football Club at the end of 2019 season, joining the expansion club for a fresh start following problems with injury and the difficulty of missing the premiership with the Western Bulldogs.

The signing was historic as she was the first player to sign with the Richmond Football Club women's team and was the first AFLW player to sign a two-year contract with a club.

Brennan is the founder of her gym, KB.Performance, which looks to educate, inspire and empower women on and off the field in what is a women's only elite performance space.

She is also an advocate for mental health, hosting a 24-hour sled push at her gym to raise money for mental health support organisation Beyond Blue.

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