

Moana Hope

Collingwood AFL Player

Moana Hope is a powerhouse of football who plays for Collingwood in the women's AFL League. She is also a household name in Australia having been featured on Australian Story, alongside fellow player Susan Alberti. As a high profile sportswoman, Moana has attracted numerous corporate sponsorships and has been the face of Harness Racing Victoria as well as the 2016 Star Wars movie. In 2017 she published her autobiography, *My Way*.



Moana Hope was just 16 when she first pulled on the jumper for Victoria in a Senior Representative game, which culminated in All Australian selection.

Since then she has represented the Darebin and St Kilda Football Clubs at local level, pulled on the Big V on numerous occasions, as well as the Australian jumper, and Western Bulldogs colours in the AFL Exhibition Games.

A dynamic forward, Moana has patrolled the forward fifty for over 10 years and has amassed large hauls of goals throughout the seasons. Her hauls include 74 goals in 2006, 67 goals in 2007, 71 goals in 2008, 40 goals in 2012, 87 goals in 2014, 68 goals in 2015 and cracked 100 goals in 2016.

Moana shared her passion for football with her late father, Gary, however, this wasn't always the case. While in her early twenties she took a few years break from the game before rediscovering the love in 2014 having observed the changing landscape of Women's Football in Australia.

With Women's Football participation at an all time high and following the announcement of the new AFL Women's League, Moana is set to take Women's Football by storm and take her goal kicking prowess from local grounds to the big stage for the biggest sporting club in Australia, Collingwood.

Interest in Moana has been high since the AFL Women's Exhibition Game in September 2016, when she starred for the Western Bulldogs in their win against Melbourne, kicking six goals. It intensified when less than a week later she featured in an episode of Australian Story alongside Susan Alberti. Even non football followers were drawn to her. The exposure resulted in Moana signing sponsorship agreements with companies such as NIKE, Gameday Mouthguard, Special K, Melbourne City Mission, and the Herald Sun.

Moana has been the face of various campaigns including Harness Racing Victoria, and the 2016



Star Wars movie. She released her own biography *My Way* on Mothers Day 2017.

An Operations Manager for a Traffic Control Company, it is common for Moana's day to start at 4am in order for her to fit in her training, playing, work, and family commitments which she is devoted too.

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