

Billy Moore

Sporting Legend & Small Business Entrepreneur

Former Queensland footballer Billy Moore became a part of State of Origin folklore in 1995 when he was caught on camera yelling 'Queenslander! Queenslander!' to motivate an underdog Maroons team on their way out of the tunnel in Game 1 of 1995 at the Sydney Football Stadium. This catchphrase has since become a 'Call to Arms!' for all proud Queenslanders.

Previously Billy had played in 211 games over 10 seasons for the North Sydney Bears reserve grade premiership side before becoming a regular selection for the Maroons from 1992-1997.

During his career, Billy Moore played a total of three caps for Australia, including being a part of the 1995 Rugby League World Cup winning side in England, 17 caps for Queensland in State of Origin and 212 games for North Sydney Bears in National Rugby League.

In 2000 Billy was awarded the Australian Sports Medal for his contribution to Australia's international standing in rugby league. In 2006 he was named in the North Sydney Bears' Team of the Century.

After retiring from the game in 1999 at the age of 28, Billy made an extremely successful move into the hospitality industry. Billy is a small business entrepreneur and he's actively owned or run restaurants and hotels since 2001.

His Earth Bistro Wine Bar on Queensland's Sunshine Coast was named Restaurant and Catering Australia Runner-Up Tourist Restaurant of Year in 2001, along with 23 other awards. This includes Augellos restaurant in Mooloolaba, with a staff of 40 people, which has excelled in Pizza's and has been awarded 2 world and 5 Australia pizza titles.

Despite its success, Billy described running a restaurant and wine bar for seven years as twice as hard as rugby league and moved out of the industry swearing never to return. That was until he saw an opportunity with another restaurant - Augellos Mooloolaba, winner of the Global Pizza Challenge 2010 and 2012 - and is now back in the ever competitive, ever challenging world of small business.

A larger than life personality, Billy Moore is a popular speaker in both the sporting and business worlds. Billy says that tackling every day challenges has made him who he is and audiences



respond extremely well to the stories of his life and the lessons he has learnt.

What Billy Speaks About

After 35 years as a professional in the sport and business world, Billy loves the opportunity to impart his lessons from that journey.

Professionals provide solutions NOT excuses!

Teams are like your hand, as FINGERS we are weak, BUT as a FIST we are strong, the KEY is coming TOGETHER.

If you want to become the best you can become, as an individual and a team, improve your team's productivity and morale, then Billy's three decades of experience will provide the answers your business needs.

Client testimonials

“ Your ability to comfortably relay stories about your life, messages you were able to impart and the mix of humour and sincerity in your delivery was fantastic. You are a true professional and a very engaging presenter. Definitely one of the best we have seen.

- Link Property Services

“ Your funny style with influence of the hard truth kept people entertained and yet allowed some very strong messages to be passed on ... I have to say that your ability to connect with stories sets you apart from other motivational and sports speakers. Many sports people can hold a crowd for after dinner talks but do not have the ability to communicate and get a message across. You are different. The trials and tribulations of your goal setting story mixed with the actual process of your life is what I feel is your greatest asset. The communication of how you became successful in sport and the rest of your life pays tribute to the fact that you practice what you preach.

- Super Fast Profits Mastermind

“ Billy was extremely well received by our audience. He was a pleasure to deal with in every aspect and made a point of mingling with the audience both before and after his presentation. Everybody loved him

- Projex Partners

“ Billy communicated very well and was able to link back and put into perspective his personal experiences perfectly to our attendees. Very sociable before the event and made a great

impression on everyone.

- *Presidian Pty Ltd*

“ Billy was received exceptionally well by our audiences of staff and colleagues. His insights not only as an elite sports person but successful business owner engaged everyone and on top of this he interacted with everyone extremely well during the events.

- *Amalgamated Pest Control*

“ Billy was very well received. His speech was spot on – inspirational with a great message. Also, he took the 2017 school captains aside and had a very special and motivating talk with them. What a wonderful thing for him to do.

- *Blackwater State High School*

“ Billy was received very well. Before his talk he mingled with the guests and then during his talk he had everyone laughing and hanging onto every word. Would definitely recommend.

- *Department of Agriculture and Fisheries*

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