

Jane Flemming

Marketer, Former Olympic Athlete, MC and speaker

Jane Flemming is the managing director of Flemming Promotions, a highly successful marketing and sponsorship company that advises some of the biggest corporate brands in Australia and the UK.

Jane is also one of Australia's best-known sporting personalities. During her sporting career, the dual Olympian won two Commonwealth Games Gold, and two Silver medals, 13 national titles, had a world ranking of 2, and broke hundreds of records over a period of 15 years in elite competition. Jane remains the Commonwealth Games Heptathlon record holder (set in 1990).



Jane is in high demand as an MC and keynote speaker for corporate events, after dinner presentations and conferences. With a wealth of experiences, her presentations are packed full of inspirational messages. She encourages and motivates audiences to develop positive personal qualities like dedication, determination, perseverance, goal setting and achievement.

More about Jane Flemming:

Jane retired from representative athletics in 1997 to focus on establishing a career in marketing, media, and the corporate sphere. She has worked for Channels 7, 9, 10 and SBS, as well as in radio, presenting nightly sports news. She has commentated for Olympic and Commonwealth Games, and World Championships and appeared as a host and special guest. She has also contributed to magazines and newspapers.

As the managing director of Flemming Promotions, Jane has successfully developed corporate sponsorship strategies and implemented major multi-million dollar sponsorships on behalf of clients including Cadbury's, Samsung, British Airways and Coates Hire. Some of her programmes are now held as best practice examples.

Jane operated a successful merchandising business from 1996 to 2001 and wrote and published a book *Fast Track to Success*.

In 2013 Jane became a founding Director of a community health initiative, LIVE LIVE GET ACTIVE ("LLGA"). LLGA looks to build a fitter, healthier and happier Australia by delivering FREE health,



fitness and nutritional initiatives both online and in the parks, suburbs and cities of Australia. LLGA has now launched more than 170+ sites across six Australian states.

Jane devotes a significant amount of her time to charities, including as director of the Humpty Dumpty Foundation (since 2006) and as an ambassador for The National Breast Cancer Foundation (since 1998). In 2007 she walked the Kokoda Track raising funds for Ronald McDonald House Charities and in 2010 she climbed Mount Kilimanjaro to raise in excess of \$1 million for Humpty Dumpty Foundation. In 2016 Jane walked across the Tasmanian overland track.

Jane was awarded the Medal of the Order of Australia for her services to athletics and the community in 2014. In 2016, she was named in the Westpac and Australian Financial Review's list of 100 most influential women, and in February 2019 she was awarded the Government of NSW Community Service Award in recognition and appreciation of her outstanding contribution to the community.

Client testimonials

“ The feedback from the Technology team was extremely positive and they highly endorsed you. Thanks so much.

- *BHP Billiton*

“ She was fantastic!

- *Love Corporation*

“ Everybody in a very diverse audience thought she was excellent.

- *Australian Defence Force Academy*

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