

Amanda Blair

Australian Influencer, MC and Host

Amanda Blair is a multi-talented creative and business woman who has positively impacted the lives of many Australians throughout her career. A successful Australian broadcaster and columnist she has also held many board positions, raised over \$1 million for charity and worked as a volunteer.

With her dynamic presence, sparkling personality and highly professional approach, Amanda Blair is a consummate event host and MC.

Amanda is a Board member of The Independent Gambling Authority, The South Australian Housing Trust, and Nature Play SA. She was formerly the Co-Chair of the Premier's Council For Women and was on the Social Inclusion Board and the Adelaide Festival Board, the board of the Australian Dance Theatre and the Adelaide Festival Centre Trust.

Amanda Blair was also a member of the Suicide Prevention Strategy group and was a founding member of the Contemporary Collectors at the Art Gallery of South Australia. She's a member of the Australian Institute of Company Directors.

Amanda won a MO Award for Best Live Show in Australia in 2003 and in 2011 she won the St Mary of the Cross MacKillop Award for outstanding contribution to the Media from Archbishop Philip Wilson. Her individual fundraising efforts have raised over 1 million dollars and she's twice been nominated for South Australian of the Year. She writes a column for the iconic *Australian Women's Weekly*.

Amanda is the Ambassador for the Hutt Street Centre, Time For Kids, The Bedford Group and Foundation Shine. She also is the proud creator of Dulcie's Shop of Real Opportunity, believed to be Australia's first travelling op-shop on wheels raising money for homeless services. Thus far this project has raised \$120,000

She's a member of the Royal Adelaide Show Society and the Country Women's Association Cafe committee volunteering in the cafe over the duration of the show. She's a show judge in the competitive cooking sections and regularly volunteers her time to many charity events and causes.

A successful broadcaster, Amanda began her radio career in Melbourne back in 1996, making an appearance on the *Richard Stubbs Breakfast Show* on *Triple M* to promote her book *The Essential*



Pauline Hanson. Austereo signed her up soon after and in 1998 she moved to Adelaide to co-host the *breakfast show on SAFM with Paul Gale and James Brayshaw*. That show moved to the No. 1 position in the market by the end of 1998 year and maintained the position until it ended in July 2003. In 2007 after a three-year break from radio she began work at 5AA hosting the afternoon program, a role she held until 2012.

Client testimonials

“ Amanda put the zing into the 2015 South Australian Food Industry Awards Program Gala Dinner and had a room of 620 people captivated with her sparkling personality, witty insights and passion for South Australia and our food businesses... In particular, her skillful manoeuvres and precision timing during a production glitch relaxed the audience and set the tone for the evening.

- *Food South Australia*

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