

Ryan 'Fitzy' Fitzgerald

Radio & TV host, MC

Ryan 'Fitzy' Fitzgerald is a former AFL star, award-winning breakfast radio announcer, national television host and reporter and the star of countless advertising campaigns.

Known for his wicked sense of humour, his radio show *Fitzy & Wippa* with Michael 'Wippa' Wipfli holds top-rating radio spot, Nova's Sydney Breakfast. They were the new faces of YouTube Comedy Week Australia in 2013.



Fitzy is also a regular presenter on *The Project*, *Before The Game*, *Can Of Worms Series 2*, *Fox Sports Back Page Live* and in 2011, *Between The Lines*.

Thanks to many years of hard work and dedication - as well as an appealing larrikin attitude - Ryan Fitzgerald is now at the helm of the new generation of multimedia personalities.

Although already a local hero in Adelaide, having played AFL for the Adelaide Crows and the Sydney Swans, it was his appearance on *Big Brother* in 2004 where his down-to-earth appeal made him a household name, while also attracting the attention of media outlets like DMG Radio.

Immediately after *Big Brother* he was offered the role as sports reporter on *Nova's 91.9FM* Adelaide breakfast team. Fitzy, Jules and Clare not only scored number one for the under 40 demographic, Fitzy also won the award for Best Newcomer On Air at the 2006 Australian Commercial Radio Awards for his Breakfast Announcer role.

His success led to prime time television and the popular AFL program *Before The Game* on Network Ten. Called 'Make a Wish', it was one of Fitzy's all-time favourite segments: seeing young kids experience opportunities in football they otherwise would never have had. In 2005-2008 he co-hosted ratings winner *Big Brother Friday Night Live* and also co-hosted the first two seasons of *Friday Night Download* for Network Ten.

Ryan is in demand for endorsements and has appeared in several ad campaigns including Pura Classic Choc Milk, Subway and the JetStar TVC and print campaign. The Classic Milk campaign was a finalist in the National ONE (Outdoor Noticeable & Effective) Awards. In South Australia he appears regularly in commercials for Subway and On The Run and is also the Ambassador for Coopers. He has also lead campaigns for VMax Cinemas nationally and for CardioTech treadmills within South Australia.

Ryan/Fitzzy has huge appeal and his funny, entertaining style has also seen him in demand as an MC for major corporations such as Westfield, Coca Cola, the Stella Awards, Harvey Norman and NOVA.

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