

## Simon Banks

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***Creativity, Innovation and Design Specialist,  
Keynote Speaker & MC***

Simon Banks describes his geek out spot as the intersection of creativity and design, learning, people and passion. He uses his artist's curiosity combined with his 20-year corporate career to help build a more creative, innovative world. The aim is to help business thrive in the modern age through cutting-edge reimagination, co-creation and radical collaboration. To ignite results and keep innovation rolling. Drawing on the practical world of creativity and design, Simon's big point of difference is an active, hands-on approach for everyone present and learning by doing, which is at the heart of how creativity works.



Simon has substantial experience, with over 1400+ events facilitated across Europe, Asia, America and Australia. He's worked to turn creative thinking up to 11/10 and bring innovation out of teams with companies that include: Google; EY; The Federal Department of Industry, Innovation and Science; Geoscience Australia; Laing O'Rourke; and Volkswagen, to name a few. Simon's clients span diverse industries, but they all value the biggest result he delivers: a shift in their thinking so they can reimagine what's possible and then building the lasting innovation skills to deliver that change.

Creativity is at the heart of everything Simon does. He has exhibited his art across the globe, lectured at the National Gallery of England and developed and delivered programs for institutions such as The Museum of Contemporary Art in Sydney, Vivid Sydney and the Sydney Fringe Festival, and continues to have a foot firmly planted in both the creative and corporate worlds. (It's his secret special sauce for empowering people to think differently.) It's also why he loves drawing live in all of his keynotes.

Simon lives by the mantra, no one ever went to an event and said, 'you know what? I wish I had a more boring time!' Simon is known for his energy on stage and the question everyone asks is "where do you get it from?" He's not quite sure but it's definitely legal.

He prefers a moped to a Harley Davidson, and surfing over a corporate commute.

And the question that everyone asks? Yes, all drawings in his presentations are his own.

## Client testimonials

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“ This is the very best program I personally have ever experienced. Thanks so much Simon, I believe you have found your calling, not just in art and facilitation but bringing a whole bunch of people together that would not normally associate. I couldn't rave about you highly enough. Thanks again for a wonderful experience.

- **BlueScope Steel**

“ This is the second time that we have worked with Simon and once again it was a great success. Simon was the main facilitator at our recent Planning Conference and he was excellent. He was very professional, with the perfect blend of knowledge, experience and humour.

- **AECOM**

“ Wow! What an impact our 2 days with Simon has had on our team. The team are constantly thinking outside the square for business improvement ideas and 'acting' more creatively. This is an absolute strength to this team and Sanitarium, and we are already seeing the business results. Well done and we can't wait for our next session in April.

- **Sanitarium**

“ Ongoing value of the training we participated in with you has been amazing! And the few of us who were a part of the original training group are keen to introduce the other members of our team to the experience we all rave about. Thanks once again for an amazing experience, the best training I have ever done.

- **Mission Australia**

“ Simon - you have showed professionalism, skill, creativity and great, great, great humour at both conferences you have facilitated. Watching you captivate an audience is just great.

- **Australand**

“ I cannot speak highly enough of Simon. He was great at setting the atmosphere and enabling us to connect with our team mates. He kept everyone on their toes and had some great ideas on ice breakers and games without anyone feeling embarrassed about being involved.

- **CathoicCare**

“ The feedback was fantastic from the conference. Thanks so much for your work with our sessions Simon. You were exceptionally professional, fun and really nailed the brief.

**- Flight Centre**

“ Your energy, style and humour was very engaging and enabled the whole team to get in touch with their amazing creativity, to have fun and to step outside their comfort zone. Thank you for making it seem effortless, I really do appreciate how much hard work goes into delivering something that works so well.

**- St George Community Housing**

“ Thanks again for all your work over the duration of our conference. I had nothing but positive feedback from everyone. Your laughs and communication skills were excellent. You were great at getting everyone involved and ensuring that everyone felt comfortable with what we were doing. Having a laugh with the group eased you into working with everyone for the day. We all had a fantastic time.

**- Bovis Lend Lease**

“ Everyone thought you were great! Your session was fantastic, fast paced and highly interactive and took a different approach to the exploring creativity and innovation with a purpose relevant for the HR team. Most of all you were loads of fun.

**- Western Power**

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