

# Jesinta Campbell

## *International Model, TV Host and MC*

Since being crowned Miss Universe Australia in 2010, and finishing in the top five in the international Miss Universe competition, Jesinta Campbell has been on a steady path to success.

Jesinta is fast becoming one of television's most popular presenters as she juggles her on-screen roles with her many charity and media commitments and modelling and ambassador roles.

Jesinta appeared on the 13th season of the Seven Network's *Dancing with the Stars*, impressing the judges with her passion, exuberance and charm, while raising funds for the Reach Foundation in the process. She has also had regular roles presenting the weather on *Weekend Today* and reporting for Channel Nine's *Mornings* and *Getaway*.

Her many other achievements to date include being named Australian Wonderbra ambassador to the iconic international lingerie label, featuring in the 2013/2014 Spring/Summer campaign of classic Australian label Harris Scarfe, becoming the local ambassador for 30 Days of Fashion & Beauty and being offered the opportunity to present Qantas's inflight travel programs.

During her schooling years, Jesinta was heavily involved in the community, participating in charity events and various volunteer projects. She won a youth achievement award in 2008 for organising her own charity event - Walk for Water - raising funds for water stricken communities in Queensland. Jesinta was School Captain and finished her senior year by taking out the General Excellence Cup (all round outstanding student), senior drama award and a scholarship for Journalism at Bond University.

Jesinta's passion for charity work, public speaking and working with people made her a perfect entrant for Miss Universe Australia and those skills continue to stand her in good stead today.

In September 2011 Jesinta was handpicked to fly to India with top Australian designer Wayne Cooper, to represent a major fashion event in New Delhi held by UB Spirits. The show was a huge success gaining international coverage in the fashion press for the pair.

Following this, Jesinta had literally been back in Australia for less than 12 hours before she started filming the first episode of Channel Nine's *Celebrity Apprentice*. Jesinta raised over \$160,000 for



her chosen charity REACH, a charity for disadvantaged young individuals, making her the contestant to have raised the most funds. She also supports many other charities including Alannah and Madeline Foundation and Jeans for Genes.

Not only is Jesinta Campbell beautiful, talented and enthusiastic about everything she does, she has a quintessential Aussie beach girl attitude that is very popular with her fellow Australians.

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