

# **Adam Spencer**

## Maths Geek, Comedian, Author, MC and Keynote Speaker

Laugh and learn with one of Australia's most dynamic and engaging minds, Adam Spencer is the iconic star of radio and television and now a leading conference MC and keynote speaker on artificial intelligence (AI), cyber security, the future of work, and the Chat GPT revolution.



Adam has hosted award-winning breakfast radio shows in Australia's toughest markets and live current affairs TV. He has won improvised theatre competitions and once interviewed John Travolta in front of 75,000 people. Whether it's a technically demanding event with dozens of moving parts, or flying by the seat of your pants, Adam prides himself on the high level of energy, engagement and entertainment that he provides whenever on stage, set or screen.

With 25 years experience in television, radio and events, Adam loves curating challenging and thought-provoking conversations and keynote presentations. As a leading conference speaker on artificial intelligence (AI), cyber security, the future of work, and the Chat GPT revolution, he's informative, fun and guaranteed to impart take-aways you've never heard before.

As an MC and conference host, Adam loves doing the research and crafting the narrative that helps people tell their story - just watch what he can get out of them. He has interviewed prime ministers, Hollywood stars, Fortune 500 CEOs, Nobel Prize-winning scientists and Australians of the Year... and he was also the first person in the world to ever interview our legendary Thai cave rescuers. All done with an obsessive focus on keeping to time that only 15 years of working in breakfast radio can bring.

### Adam talks about

#### Winning the numbers game in our digital world

Australia's favourite and most entertaining mathematician Adam Spencer shows you how factors like AI, Cyber Security and ChatGPT are disrupting business. Learn how you can win in this digital world.

- How Artificial Intelligence will impact every industry and how to harness its potential
- The crucial role every worker plays in your cyber security
- The business potential of holding a supercomputer in your hands
- How to keep up if the pace of digital disruption feels overwhelming



## Cyber security - Beware the cat video!

A cybercrime is reported in Australia every seven minutes. Whether it's catphishing, ransomware, deep fake videos - cyber is a new game altogether. It is slick. It is personalised. And it is everywhere. As Adam likes to say, "You're only as strong as your weakest link ... and that link is Gary from accounts - who just LOVES cat videos."

#### Audience takeaways:

- The cutting-edge best (or worst) examples of cybercrime
- The sheer scope and types of cybercrime in Australia
- Practical tips you can employ right now to improve your cyber security
- Why protecting your business is a people and culture issue as much as a software one

## How digital transformation will change work and business forever

Your mobile phone has the power of what 20 years ago was the most powerful supercomputer in the world. Artificial Intelligence can already do multiple aspects of your job faster and more accurately than you can. Don't put all this in the too-hard basket - let Adam Spencer show you how to make AI technology work for you today and carry you into tomorrow.

## Audience takeaways

- The power of everyday devices you're carrying a supercomputer in your pocket!
- Why you must understand how AI, and in particular large language models like ChatGPT, can help your business
- Tips for keeping up if you feel overwhelmed by the pace of change
- The power to be drawn from the youngest people in your workforce

#### Mathematics education and the importance of numeracy

As Australia's most famous popular mathematician, Adam Spencer has been entertaining and inspiring educators, parents and kids with his joy for all things mathematical. His TED Talk on Monster Prime Numbers has had over 2 million views and is regularly voted one of the top 10 best TED maths and science talks and he was one of the featured speakers in Carmen Gallo's 2022 book *Talk Like Ted* - the 9 public speaking secrets of the world's top minds.

## Audience takeaways

- The joy of mathematics
- The importance of maths and STEM education
- Encouraging girls into maths and science
- Cool maths facts you can use to blow other people's minds

#### Client testimonials





- Adam was a great success and covered the mechanics of arguing/ debating in an informative and amusing way. More importantly he did so in a manner that all could use and will find useful in their everyday work.
- Roche Products
- "Adam was fantastic. He used the relevant material he was briefed with for our launch and was engaging with staff.
- Institute for Eye Research
- "Adam, fantastic night on Thursday night. We have received hugs and pats on the back both from our UK client, and the Hilton Sydney, who are delighted to have produced such a spectacular show for their Gala night so I am passing these thoughts on to you. Your quick wit and sparking personality really helped carry the show, and your anecdotes resonated well with the audience. The chefs all seemed to respond very well to your prompts and the kitchen scenes went over extremely well. In all, I think the event can be classed a triumph.
- White Space Consulting
- "Adam held a room of Nobel Prize Winners in the palm of his hand
- Brian Schmidt, 2011 Nobel Prize for Physics
- Adam Spencer welcomed guests with his unique style of humour, wit and intelligence, facilitating a thought-provoking and fascinating discussion with PepsiCo CEO Indra Nooyi.
- The Growth Faculty
- The things Adam Spencer talks and writes about should be taught in every school worldwide.
- Malcolm Gladwell

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VIDEO OF SPEAKER 🗗