

Jonno White

Global Thought Leader on Leadership and Managing People

A dynamic keynote speaker, workshop facilitator, and MC who captivates audiences and sparks lasting transformation. Jonno White helps leaders build workplace cultures that employees will move cities to work at and customers will line up to buy from.



Jonno is the bestselling author of *Step Up or Step Out*, which has sold over 10,000 copies worldwide. Leaders from the UK, India, Australia, Canada, Mongolia, New Zealand, Romania, Singapore, South Africa, the United States, Finland, Namibia, and more have shared testimonials of how Jonno's book has helped them successfully manage difficult conversations and challenging employees.

Drawing on years of hands-on experience coaching CEOs and executives and facilitating executive team retreats worldwide, Jonno delivers real-world insights that challenge conventional thinking and activate new possibilities.

He is the host of *The Leadership Conversations with Jonno White* podcast, boasting more than 230 episodes and listeners in over 150 countries, where he interviews renowned figures such as Guy Kawasaki (former Chief Evangelist at Apple) on the art and science of leadership.

Jonno is also the founder of *The 7 Questions Movement*, with over 500,000 annual blog visitors and more than 2,000 leaders globally participating. The series is an exclusive, invite-only showcase of leaders answering seven core questions about leadership.

A sought-after speaker at conferences and corporate events, Jonno blends compelling storytelling with proven leadership solutions that resonate in any context. Whether addressing a room of senior leaders or an auditorium of thousands, he empowers people to rise to higher levels of effectiveness—leaving them motivated, aligned, and ready to build thriving organisations.

Jonno White Talks About

Keynote Topics

1. **Step Up or Step Out: Conflict Without Confrontation** - Drawing on his bestselling book (10,000+ copies sold), Jonno reveals a three-stage framework for addressing challenging behaviors by clarifying expectations, creating positive accountability so people either step up or step out—without messy confrontations.

2. **Replace Yourself: Transform Your Organisation Without Overwhelming Your Staff** - True leadership is about elevating others to do what you do—and even better. Discover practical ways to delegate, develop rising stars, and cultivate a culture where people grow alongside business objectives.
3. **Unity in Motion: Leading Through Rapid Change and Growth** - Whether expanding at breakneck speed or navigating challenging markets, Jonno offers a roadmap to get everyone rowing in the same direction—handling uncertainty and maintaining momentum when stakes are high.
4. **Building a High-Performing Team: Creating a Culture That Soars** - Based on years of facilitating executive offsites, Jonno breaks down trust, alignment, and shared vision as the building blocks of top-performing teams, with techniques to leverage strengths and foster open communication.
5. **Communication That Connects: Navigating Different Personalities** - Partly based on Step Up or Step Out, this session uncovers how to spot diverse communication styles and adapt your approach, turning potential clashes into collective strengths.
6. **Fuel or Drain? Finding the Energy Drivers That Propel You—and Your Team** - Uncover what energizes and depletes your people. Learn to create environments where strengths shine, enthusiasm thrives, and resilience is built for the toughest challenges.
7. **Empowering Middle Managers: How to Lead Up with Integrity** - Equip middle managers with a dual framework: strategies to build cohesive teams under their charge, and tactics to become indispensable partners to their leaders—driving impact both ways.
8. **Profit with Purpose: Leading Organisations Where People and Performance Thrive** - Inspired by Patrick Lencioni's The Advantage, Jonno shows why organizational health (clarity, alignment, unity) is the ultimate competitive edge—synchronizing financial targets with deep engagement.

Workshop Topics & Descriptions

1. **Working Genius** - Introduce the six-stage Working Genius model to identify natural gifts and eliminate bottlenecks—aligning roles to turbocharge productivity.
2. **Behaviors That Bond** - Master the four DISC styles to reveal how each drives team dynamics. Gain strategies to adapt communication, build rapport, and transform clashes into collaboration.
3. **StrengthsFinder Amplified** - Put Clifton Strengths insights into action. Craft personalized plans to leverage top strengths, realign roles, and drive breakthrough results for individuals and teams.

MC / Moderation / Facilitation Details

As a MC, Moderator or Facilitator, Jonno engages audiences of all sizes, ensuring seamless session flow. He guides panel discussions with insightful questioning and keeps dialogue focused and navigates strategic offsites and workshops, aligning teams and driving meaningful outcomes.

Testimonials

“ Jonno provided our back to school keynote for teachers and staff. He was very engaging. Easy to follow and touched our hearts. We would book him again.

- *United States, South York School District*

“ Jonno's book Step Up or Step Out was THE thing I needed at a crucial point in the life of my business.

- *Tunnel Ridge Ranch*

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