

# Rob Carlton

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## *Superb MC and corporate performer*

While Rob Carlton may be better known to most Australians for his on-screen work - he is a multi-talented entertainer, Silver Logie-winning actor, and a writer and producer whose credits span TV, film and theatre - he is also an in-demand performer on the corporate stage where he is a respected master of ceremonies, keynote speaker, facilitator, concept consultant, writer and director.



Having hosted events since his university days some 25 years ago, Rob is always superbly prepared, very adaptable and quite simply a brilliant MC. Rob is truly an MC of substance, clever and witty with fantastic improvisation skills, and as capable of handling celebratory events and award nights as he is of handling more challenging situations. Rob is also a skilled debater, moderator and facilitator.

Rob is frequently in demand to host corporate conferences, award evenings, staff development days and corporate road shows, to name just a few. Clients have even been known to change the date or time of their event to ensure Rob's appearance. There's no greater recommendation than that.

Rob has hosting events ranging from 40 people to 1000 people. As well as having many loyal clients in the telco, FMCG, financial services, pharmaceuticals, retail, manufacturing, hospitality and franchise operations industries, Rob also runs his own TV production company and brings this insight and understanding to all his corporate roles.

Rob is equally superb as a speaker; he is engaging, compelling and very, very funny. In his comedy keynote you'll hear how Rob had to wait nearly 30 years, and for the ugliest man in Australian business history to be played, before he would land a lead role in a drama series. But when the chance to play Kerry Packer came, he was ready ... but only just!

As a jobbing actor life was tough: in Rob's first-ever movie role he had his head flushed down a toilet in *The Year My Voice Broke*, he got called a "Flamin' Mongrel" by Alf from *Home and Away*, was shot dead on *Water Rats* and blew himself up on *Blue Heelers*. Dying is fun for a while, but something had to change if he was going to make a living out of it.

Rob's story of stepping up from bit-part actor to playing an Australian icon, while along the way producing his own shows that now sell all around the world, is a hilarious ride where a chance meeting with Tom Cruise, a romantic moment with Michael Buble and a primal fear of being

discovered a fraud are all part of the overnight success that took 25 years to build.

Audiences just love Rob's down-to-earth delivery, astute character observations and self-deprecating humour.

### **More about Rob Carlton:**

Rob Carlton has been a professional actor since he was 14. He won Tropfest 2006 with his film *Carmichael & Shane*, a six-minute mockumentary that he wrote, starred in, co-directed and co-produced. He also won best actor that year.

From 2007 to 2009 Rob's television production company, Shadowfax TV produced two series of the award-winning comedy, *Chandon Pictures*. He co-directed the project and also took creator, writer and acting credits. *Chandon Pictures* played in over 15 territories around the world, including the US and UK and was nominated for multiple Logie and AFI awards. As a writer, Rob also won an AWGIE award for *Chandon Pictures*.

In 2011 he was seen in *Paper Giants - The Birth of Cleo* as Kerry Packer and won a Silver Logie for his stunning performance. In 2013 Rob reprised his role as Kerry Packer in *Paper Giants - Magazine Wars*. He was a regular panellist on the Andrew Denton panel show *Randling*, a support lead in the ABC drama *Mabo* and a support in PJ Hogan's film *Mental* starring Rebecca Gibney, Toni Collette and Anthony LaPaglia.

A graduate of the University of Sydney, Rob majored in English and Australian Literature and was a champion debater and public speaker. These skills have come in very handy, particularly in his corporate hosting roles.

The fact that Rob's clients continually engage him year after year to host their events is testimony to his skills as the consummate professional. Clients requiring his skills for their events and conferences include Microsoft, Mitsubishi Electric, Woolworths, Parmalat, Optus, AFG and CGU, amongst others.

### **Client testimonials**

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“ He gained the trust of our 50 delegates and was able to negotiate some difficult issues that arose during the day. We all appreciated his forthright nature and objective opinions, and his ability to balance the day with serious discussion and humour. I was very impressed with his ability to quickly understand the issues relating to the hotel industry and that he was able to encourage delegates by asking the right questions.

- *Intercontinental Hotel*

“ It is with great enthusiasm that I recommend Rob Carlton to you as one of the most engaging and inspiring speakers it has been our pleasure to work with. We have had nothing but praise

from all attendees, and he was voted the most compelling speaker we have had to date... Give him a go, you won't be disappointed.

**- Starcom MediaVest Group Australia**

“ Your performance as MC exemplified just the right combination of humour, experience, knowledge, entertainment, spontaneity, and fun... your flexible professionalism was a pleasure to witness for all in attendance.

**- George P Johnson Australia**

“ With his unique blend of humour and authority and his ability to take a brief and write a script, Rob Carlton will add value to any conference.

**- Commonwealth Bank**

“ As for being the compere of our gala dinner and improvisation show, I must say that I have never seen our group openly laugh and obviously enjoy themselves (as well as colleagues) so much at any time previously. People talked about this for weeks after the night and I think it broke down a lot of barriers for individuals to get to know each other better. This is something that is a must do for another conference, and I couldn't imagine anyone better than you to run it.

**- Sanofi Pasteur**

“ Rob continues to impress both us and our audiences with his no nonsense, polished and punchy delivery. We highly recommend Rob to any organization that is looking for a MC who is informed, humorous and focused on keeping a program on track. His research of both the client and audience is impeccable and his delivery throughout proceedings is seamless.

**- AFG**

“ Rob Carlton's key note address is a real gem. The lessons from Rob's career are relevant to anyone in business, especially his message of “what to do when the phone doesn't ring”. On top of all this, Rob Carlton is genuinely funny. His sharp wit is extraordinary and he will have fun with the audience, without going too far. I cannot recommend anyone more highly than Rob, and he will be a vital element of making your business event a success.

**- Optus**

“ Rob was fantastic! He got loads of laughs & we received many compliments post event.

**- Australian Water Association**

“ Rob is an extremely talented and professional MC. His ability to grasp an organisation’s business strategy and desired outcome for an event, and then translate that in to an entertaining, insightful and meaningful experience is second to none. I highly recommend Rob for any conference or corporate event.

**- Microsoft Australia**

“ I was thoroughly impressed with Rob’s natural ability to manage his audience with the utmost professionalism, while keeping the event real and interactive; continuously tailoring for each location. He is more than just a host; he added true value through the process, from the thorough preparation leading up to the event right through to the event itself. From the moment we met and briefed Rob to his delivery on the day, he was the consummate professional and completely committed to us as a customer ... During the event, he kept speakers on track and the audience engaged, while remaining on message and consistent with our script. He skilfully managed curve balls and impromptu changes with ease and dealt with business issues capably as they arose. Throughout, he also displayed a great sense of humour. Rob truly delivered ‘over and above the call duty’.

**- Optus Small and Medium Business**

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