

Jules Lund

TV & Radio Host, Social Media Influencer & Keynote Speaker

Jules Lund has hosted some of the nation's biggest radio shows for the *Today Network* and Sydney's *2DayFM*, and hosted and live television events, among them *Getaway* and the *TV Week Logie Awards Red Carpet*.

A versatile performer, Jules is also a successful entrepreneur, having founded *TRIBE*, a tech company that connects social media influencers with leading brands to deliver persuasive word of mouth recommendations.

Always at ease in front of an audience, Jules is an engaging and humorous presenter who is able to deliver unique insights on the power of social influencer marketing.

More about Jules Lund:

By the time he was just 23, Jules had hosted his own weekly radio show on *The Today Network*, a music television program and the *ESPN X Games* in Brazil, Malaysia, Philadelphia and Spain. His sparkling wit and wicked sense of humour has since rewarded Jules with an impressive list of credits including a nine year stint on *Getaway*, where he jumped, quite literally, headfirst into some of the greatest experiences on the planet.

From Saturday morning music *VJ*, to hosting game-shows, Reality TV and live events, Jules has done it all. He's mediated panels of comedians, donned spandex and skates for *Torvill & Dean's Dancing On Ice* and even produced a documentary for Channel Nine. But hosting the *TV Week Logie Awards Red Carpet* has always been a personal favourite, with Jules front and centre for the past 8 consecutive years.

On radio, Jules hosted the *Today Network* national *Drive show* with Fifi Box before moving to Sydney breakfast radio as a host on Sydney's *2DayFM* with fellow media legends Merrick Watts, Sophie Monk and music icon Mel B. In 2015, he teamed up with Emma Freedman to host *The Scoopla* nationally on weeknights.

In late 2014, Jules took the audacious step of founding his own tech company, *TRIBE*; a digital





marketplace that connects social media influencers with leading brands to transform word of mouth recommendations. Tribe enables celebrity and everyday influencers who have built audiences around a particular passion or expertise, to submit and get paid for posts featuring products they already use and love.

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