

# Christina Matthews

## ***CEO WA Cricket Association & Former Australian Cricketer***

Christina Matthews is Chief Executive Officer of the Western Australian Cricket Association (WACA) and a former Australian cricketer.

She is Australia's most capped female Test player and holds the record for the most dismissals in Test cricket by an Australian wicketkeeper. Christina is the only woman in Australia to hold the position of CEO of a State Cricket Association.



Christina is a well-respected voice within the Australian cricket community, with strong leadership qualities and 35 years' experience in various management, coaching and development roles within cricket, hockey and Australian Rules football.

Having represented Victoria, ACT and NSW during her playing career and a member of the Australian women's team from 1984 to 1995, including two years as Vice Captain, Christina is able to combine her in-depth knowledge and experience in sport with her vast business expertise.

Christina has proven herself to be an effective and courageous leader since taking on the role of CEO at the WACA in 2012. She has redefined the way the WACA approaches its business, introducing a strong strategic focus, commitment to community engagement, restructuring to ensure resourcing aligns with the Associations' strategic objectives, and managing change to ensure a successful future for the organisation including moving commercial cricket from the WACA ground to Optus Stadium and the current WACA Ground Improvement Program. Her focus has also included increasing philanthropic endeavours to drive greater diversity and inclusion within the game and partnership development, both within the sports industry and in other complementary businesses, to expand the WACA's reach.

A significant contributor to the development of cricket, she has spent many years supporting community cricket associations and is a Life Member of the Sydney Cricket Association and the Sydney Cricket Club (formerly Balmain), Honorary Life Member of MCC (Lord's) and the Melbourne Cricket Club and is a former member of the Board of the Bradman Foundation.

Christina's focus is not solely on cricket, also sitting on the Murdoch University Vice Chancellor's Strategic Advisory Board, CEO's for Gender Equity Board, Youth Focus board, the Board of Leadership WA and the Sports West Board. In addition to this Christina is also the Chapter Leader for the Minerva Network which is a pro bono mentoring program for elite female athletes.

Christina previously held the position of Chair of Selectors for the Australian Women's Cricket Team and has mentored young sports women aiming to move into elite sport. Her compassion and understanding have driven a supportive culture and work environment, with a focus on wellbeing and encouraging staff to reach their potential both personally and professionally.

Outside of work, Christina loves to travel and often combines this with her passion for cycling. Her favourite destination is New York and she has completed several cycling trips in Europe.

### **Christina Matthews talks about:**

Christina is a much sought-after speaker for corporate, government and sporting events whose presentation will inspire, motivate, inform and entertain any audience. Her topics include the following or she can tailor a presentation to suit your event theme or any specific requirements.

- Leadership
- Teamwork
- Diversity
- Changing & Creating Culture
- The Power of Mentoring.
- Risk Management
- Overcoming obstacles
- Breaking Down Barriers - succeeding in male dominated industries
- Goal-setting

### **Client testimonials**

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“ Once again, thank you for providing such a compelling, informative and humorous presentation and for making the seminar memorable for all our members.

- *ConsultAg 2018 Seminar*

“ “Christina was a fantastic selection as speaker to hold our interest and give us an insight as to how a significant organisation can go about implementing change.” “Great content, well delivered” “A wonderful success story” “An excellent speaker to kick the day off. Very informative, insightful, motivating and entertaining.”

- *Delegates at an Institute of Internal Auditors Conference*

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