

## Dr Jason Fox

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### ***Motivation Strategy Expert, Author and Keynote Speaker***

Motivation strategy and design expert Dr Jason Fox is an entertaining and highly original speaker who shows forward-thinking leaders how to influence work culture, drive progress and build for the future of work.

Named 2016 Keynote Speaker of the Year by Professional Speakers Australia, a major part of Jason's work involves unpacking the latest trends and developments in work culture and gamification - removing the hype and adding the science to make work, work.

His adventures include working with the senior leaders of multinational organisations (to revolutionise leadership development, performance management and cultural alignment), to the leaders of multi-million dollar projects (to keep things on track and well ahead of the game). Jason's clients include the likes of Fortune 50 companies like PepsiCo and other multinationals like SAP, Toyota and Gartner, and companies like Optus, Telstra, Sydney Water, AMP and the International Institute for Research.

Jason is the bestselling author of *The Game Changer* and *How to Lead a Quest: a handbook for pioneering leaders*. And, while intentionally inept at social media or marketing, his monthly 'museletter' is read by more than 11,000 people around the world.

In addition to serving as a leadership adviser, Dr Fox is also an in-demand keynote speaker who works particularly well with sceptical audiences who have 'seen it all before'.

### ***Dr Jason Fox talks about:***

**Beyond the default** - How default thinking may be creating a 'delusion of progress' (and what to do about it); how to cultivate the curiosity, empathy and quality thinking needed to stay relevant; and how to use Quest-Augmented Strategy to ensure meaningful progress.

**Into the storm** - What modern enterprises are doing to stay relevant today; how you can transition to a more agile and networked organisation; and how to enable more considered, responsive and timely decisions across your enterprise.



**Change the game** - How to ignite (and sustain) your team's motivation to do difficult and challenging work; how to maintain motivation and performance amidst uncertainty and change; and how to establish work rituals that mitigate friction and ensure meaningful progress

**Making clever happen** - What - out of all the ideas, inklings and insights generated at this event - is the most important and apt for you to action; how to translate this intent into specific behaviours and visible momentum (while avoiding the perils of self-sabotage); and how to navigate through the inevitable friction, resistance and the status quo, so as to ensure meaningful progress

**The custom job** - Jason can serve as your official conference doodler' sitting in on each and every plenary session, visually capturing all of the great ideas and key messages with an electronic pen-tablet. He then incorporates these freshly captured 'doodles' into a closing 'Game On!' or 'Making Clever Happen' keynote presentation, humorously recapping on all the key points while instilling a real bias to action. Within a few days, you'll have all the doodle-notes polished up and ready to email out to all delegates, ensuring everyone gets it, and that your conference message sticks.

## Client testimonials

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“ Jason is a breath of fresh air ...

- *Swaab Attorneys*

“ Incredibly clever and practical ... Jason contributed greatly to our event.

- *PepsiCo*

“ A highly original approach - a real stand out among the speakers. Jason gave practical ways to achieve different results. Lots of fun too.

- *GIO & Suncorp Personal Insurance*

“ Entertaining, intelligent, and thought provoking ... The perfect presenter for leadership.

- *Optus*

“ Hilarious! Provides a whole new perspective on business.

- *NAB*

“ Jason did a fantastic job capturing all the ideas and messages at our event. It was a big program, but he wrapped everything up with humour and impact. Having the visual notes after the event is gold. Book Dr Jason Fox if you want to your event to conclude with a great sense of practical optimism.



- *Cotton Australia*

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