

Jo Pearson

Effective communication skills

Jo Pearson is one of Australia's leading presentation skills specialists and media identities. She has worked as a senior prime-time television newsreader, journalist, producer and reporter for nearly twenty years in Melbourne, Sydney, Brisbane, Perth and the United States.

Jo became one of Melbourne's most watched television personalities when she was chosen as the high profile news anchor on Channel Ten's top-rating *Eyewitness News*. She was then honoured by being crowned Melbourne's Moomba Monarch in 1987.

After her move to the Nine Network in 1988, Jo became a national television identity where her credits included hosting *The Midday Show*, *Today*, *Coast to Coast*, *Live At Five* and *Body and Soul*. She also wrote, co-produced and presented two documentaries for the Nine Network.

Jo offers a mix of original and creative concepts with high-quality contemporary film and video production and also provides tailored media training and presentation skills courses.

Jo has worked throughout the country and overseas as a public speaker and master of ceremonies at corporate conventions, conferences and incentive functions. She has moderated debates and panel discussions for clients such as Primus, National Mutual, BMW and the Office of Tertiary & Further Education. She has also facilitated numerous corporate, promotional, training and educational seminars.

Jo's experience as an interviewer and media trainer brings credibility, professionalism and humour to conferences, while her distinctive style makes her a polished MC, debate facilitator, trainer and speaker.

Jo Pearson talks about:

- **What Brian Didn't Tell You** - Why the right mix of media and communication skills are vital to your business.
- **Getting Your Message Across** - It isn't always what you think it is.



Client testimonials

“ Very Professional and ideal for what we wanted to achieve.

- *Sheraton Towers Melbourne*

“ Jo Pearson was fantastic! Her services as MC brilliant! She was professional and personable.

- *Caribiner International*

“ Thanks Jo, only a professional like yourself could deal with our curve ball a few minutes beforehand but we pulled it off, thanks to you. I hope we have the opportunity to work together again.

- *Manningham City Council*

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