

## Eddie McGuire AM

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### *Versatile Television Personality & Sports Commentator*

Eddie McGuire is one of Australia's most acclaimed media personalities, with over 40 years' award-winning experience.

Starting life in media at 13 years old writing articles for newspapers, McGuire built up to roles ranging from CEO of the Nine Network to hosting ratings blockbusters including The Footy Show and Who Wants to Be a Millionaire, and is undisputedly regarded as one of the major influences on the Australian media landscape.



As well as hosting the coverage of international sporting events such as the Olympic and Commonwealth Games, Australian Formula One Grand Prix, AFL Grand Finals, Super Bowl, international basketball, the Melbourne Cup Carnival, the Logie Awards and numerous major news and special events Eddie was the face of Fox Footy's AFL coverage and was host and producer of Melbourne's top rating FM Breakfast radio program, The Hot Breakfast with Eddie McGuire for 12 years.

Eddie owns one of Australia's premier independent media production companies, JAM TV a division of McGuire Media, that produces sports, entertainment and major event programming across all platforms of media.

Eddie was President of the Collingwood Football Club for 23 years and led the Magpies to be one of the most successful sporting clubs on and off the field in the country, taking it from insolvency to being the biggest sports club in Australia.

Eddie was the inaugural President of the Melbourne Stars Cricket Club helping establish the Big Bash League into one of the fastest growing sports and television products in the world. Amongst his philanthropic leadership roles, he established the Collingwood Foundation which provides over 3,000 meals per week to the homeless and leases 50 houses around Melbourne providing homes for 150 people and is Chairman of the Michael Long Learning and Leadership Foundation. Board member for Visit Victoria Eddie has also served on the Board of Victorian and Major Events Corporation for 13 years at a time when Victoria was named the International Sports City of the decade.

He was recognised in 2005 for his "service to the community, particularly through support for health care and welfare organisations, and to broadcasting", receiving a Member of the Order of Australia award. In 2000 he was awarded a Centenary Medal and an Australian Sports Medal for

his contribution to Australia, in particular to sport, the media and to the community.

Eddie is a life member of the Collingwood Football Club and was made a Life Member of the Australian Football Media Association and the Melbourne Cricket Club Hall of Fame for his significant contribution to the coverage of football in the media.

In 2013 Eddie was awarded an honorary doctorate from RMIT University, receiving the degree of Doctor of Communications Honoris Causa in recognition of his achievements in media, entertainment, sport and community-based activities.

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