

# **Jansen Andre**

## Ultra-runner, businessman and mental health advocate

Jansen Andre is an exciting and accomplished ultrarunner, businessman, and mental health advocate. Storytelling, real-life examples and scientific evidence all play a role in the message and impact Jansen leaves on the audience, as he connects with them in a heartfelt but factual way. Jansen is extremely energetic and gets the audience involved which in turn allows them to takeaway a physical experience.



Starting out at the young age of 17 in the kitchen, building one of the busiest and most popular Vegan cafes in Melbourne, Jansen now shares his ideas and concepts with the world. He helps his audience cook simple plant-based recipes that are easy and tasty recipes that anyone can follow.

### What Jansen talks about

#### **Never Quit**

Jansen talks about how a strong mindset is imperative. Telling yourself "I can't quit" is a mindset that can be powerful in helping us persevere through challenges and setbacks. When we adopt this attitude, we are telling ourselves that we are capable of overcoming obstacles and that we are committed to seeing through to the end.

Jansen shows us that the mindset can help us stay motivated and focused and can be especially useful when we are working towards a goal or trying to overcome a difficult challenge.

#### Key Takeaways

- A 10-step guide to overcoming any challenges.
- Jansen uses his real-life examples to describe the impact of not giving up, and how it can pave your way to growth.
- Through the power of storytelling, Jansen is able to connect to the audience on a relatable level that will inspire them to overcome obstacles and give them the determination to achieve their goals.
- Audiences will walk away with greater confidence and self-belief in one's own abilities and potential for success.

## **Staying Focused**

Explaining the concept of focus being able to concentrate on a specific task or goal without being

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distracted. Jansen goes into depth about why focus is so important and how GOOD focus is extremely powerful.

Going into depth on personal experiences of failures and times of success, Jansen shares a lifechanging moment and story that will leave the audience with a sense of hope. In this session, Jansen will also include audience participation whereby he gets members to challenge their focus by getting them to expose themselves to cold temperatures.

## Key Takeways

- A 10-step guide on how to eliminate distractions and focus.
- Audience will walk away with a greater understanding of how to create a conducive environment for success.
- Jansen uses real-life examples and strategies to show the audience how they can improve their focus and get more clear on their vision.

#### The Comfort Zone

What exactly is the comfort zone and why it is detrimental to our growth?

Jansen goes in depth about pushing the boundaries every single day, in order to develop as a human and grow. Storytelling with real-life examples about how important it is to fail and make hard decisions daily.

## Key Takeways

- Getting the audience to really think about what they want in life, and how they want to get there.
- A guide to getting uncomfortable daily.
- Jansen will also use the experience of the ice bath on stage, getting the audience to get uncomfortable and control themselves.

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