

## Brett Rutledge

### *Keynote speaker, facilitator and communication expert*

Brett Rutledge is one of the most skilled and versatile communicators in the Southern Hemisphere and heavily in demand as a dynamic business speaker, facilitator and coach.

He is internationally regarded as a communication expert with clients throughout Australia, New Zealand, Asia, Germany, the United Kingdom, the Middle East, the USA and Canada. The principles Brett teaches reach across culture and gender and generate a remarkable immediate improvement in the communication effectiveness of the people and organisations with whom he works.

In 1998 Brett became the youngest World Champion of Public Speaking and one of only 5 outside North America. Not only have other World Champions sought Brett out for advice and coaching to assist them in their own aspirations but many use Brett as an example of a truly gifted communicator who is both different and genuine. As one of Brett's multinational clients put it ... "He just knows his stuff so well and his ability to read people and situations and take the room to where they need to go is just awesome!"

Brett also possesses an impressive business pedigree. As an academic he has degrees and awards in marketing, commercial law, management and labour relations. As an entrepreneur he has established successful commercial enterprises since he was 18 and employed dozens of people while still pursuing his academic work. As a businessman he has a wealth of experience in senior consultancy roles specialising in Human Resources, Strategic Marketing and Organisational Culture that culminated in a General Management role at age 26.

As a communicator, Brett's abilities are so honed and nuanced that he can change his voice and his approach in over 150 different ways. Accents, age and even personalities can all be mimicked or impersonated with the sort of speed most of us reserve for normal, everyday conversation. It is the acute observational skill inherent in this ability that make him one of the world's most insightful communication coaches.

Brett is an utterly unique talent whose rare ability as a mimic, world-beating performance, practical business knowledge and powerful delivery are guaranteed to both entertain and inform.



More than that, as the “Champions’ Champion”, Brett is widely regarded as the most skilled and dynamic communicator of his generation!

He is a regular contributor to publications such as *Fast Thinking* and *The Punch* and is increasingly being sought for comment by radio, TV, industry publications and mainstream business publications. In 2010 Brett appeared in or on *MTR*, *3AW*, *Triple M*, *The Today Show*, *The Apprentice Australia*, *BRW* and *The Herald Sun*, to name a few.

### ***Brett Rutledge speaks about:***

#### **The Leaders’ Voice - How Your Communication can be the Difference**

Communication between leaders and their people is at the heart of everything but most leaders fail to create the organisational focus, commitment and energy to move the entire organisation. Learn the principles of communication from a World Champion of Public Speaking and be the difference in your organisation.

#### **Effective Business Presentations for the Real World**

Is there anything more common in the business world than a confident speaker with a mind-numbing presentation? Learn how to break down the myths surrounding business presentations as Brett Rutledge shows that anyone can create a compelling and memorable talk in any setting to any audience.

#### **Marketing Your Story - How to Build Word of Mouth that Works**

Is there anything more valuable or potentially more damaging to a business than word-of-mouth? Good or bad, it is one of the most credible forms of advertising because the people telling the stories don’t gain anything personally from it. Learn from Brett Rutledge how to build word of mouth by creating compelling, memorable stories that people can’t help but share.

#### **Marketing Your Story - How to Cultivate Referrals that Work**

Referral marketing and viral marketing are incredibly powerful strategies to generate new business but most referral systems amount to nothing more than sophisticated begging. Brett Rutledge will show how to cultivate referrals by creating compelling, memorable experiences that people can’t help but share.

#### **In The Minds of Champions - The Key to World Class Performance**

Delve into the minds of the world’s best performers and reveal the 4 key components that drive their success while examining the links to performance, leadership and management. It is the thinking that goes on behind the technique that makes the difference. This warm, funny and uplifting presentation by Brett Rutledge will surprise and inspire.



## Client testimonials

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“ Thank you! Firstly, for being so easy to work with; secondly, for your professional and practical input into the set-up of the venue; thirdly, for the fantastic job you made of MC-ing the launch. Brett, you grasped what we wanted from our initial meeting, thought about the social and political aspects of the task and delivered a performance we could not fault!

- *Packaging Council of New Zealand (Inc.)*.

“ Brett was interested in gaining an understanding of our business, and right to the end Brett was professional in everything he did. His delivery was hilarious and the words of wisdom subtle in their approach, making it easy for everyone to take something away to think about.

- *AMP Bank*

“ Amazing!! Brett brought the conference sessions to life. He is so professional and approachable, and just knows his stuff so well. The Chairman’s Dinner was first class and his ability to read people and situations and take the room where they need to go was awesome!

- *IGA*

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[VIDEO OF SPEAKER](#) 

