

# Tanya Ha

## *Environmental and Science communication specialist*

Tanya Ha is an award-winning Australian environmentalist, best-selling author, science journalist and sustainable living advocate. She is also a media commentator on environmental issues, a behaviour change researcher and was a delegate to the Australia 2020 Summit.

Tanya is an environmental and science communication specialist. Her work has included reporting for ABC TV's respected science show Catalyst, answering viewers' eco questions as the environment presenter for Can We Help?, writing for several magazines and conducting media interviews on environmental issues. Tanya is also a best-selling author. Her books include the best-selling eco-guide book Greenology and the acclaimed Green Stuff for Kids. In 2010 she won the United Nations Association of Australia Media Award for Environmental Reporting. In addition to her media work, Tanya also develops sustainable living and behaviour change programs.

Warm, engaging and more hip than hippie, Tanya is a rare breed of environmentalist - one with a sense of humour. She makes complex environmental issues easy to understand and offers practical, accessible advice that people can incorporate into their lifestyle. Her approach is fun and positive, believing that people respond better when they're made to feel empowered rather than guilty. Her work is underpinned by behaviour change theory and environmental psychology.

Tanya spent many years working for the environment group Planet Ark, is a past board member of Keep Australia Beautiful and is an ambassador for the Living Smart program. She also serves on the Board of the state government authority Sustainability Victoria. Her areas of expertise include communicating sustainability to mainstream audiences, behaviour change, sustainable living and working, consumer issues and science in the media.

### ***Presentation topics:***

The 'Beginners' Guide to a Price on Carbon  
Green Your Life -- the Power of One  
Reasons to be hopeful! - sustainability good news stories  
Science, Sustainability and Sensationalism in the Media  
Understanding the green consumer: what do they really want?